

RESTAURANT INDUSTRY IMPACT







NATIONA **ESTAUR**

SSOCIATION

4th largest private employer in



Every dollar spent in IA restaurants contributes \$1.85

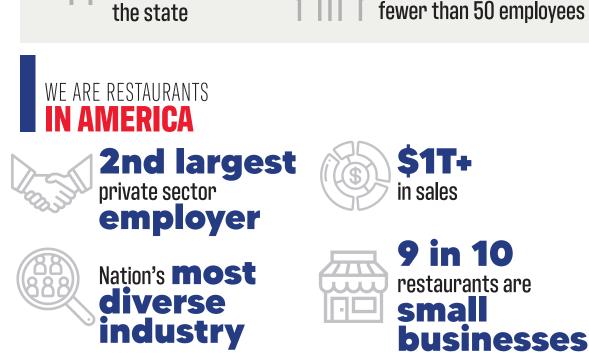
to the state economy

144,000

restaurant & foodservice jobs

9% of total jobs in the state

96% of restaurants have fewer than 50 employees



Source: National Restaurant Association, based on data from the Bureau of Labor Statistics, Bureau of Economic Analysis and U.S. Census Bureau; 2023 data

JOBS & ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY **IOWA RESTAURANTS**

IOWA

RESTAURANT

INDUSTRY

IMPACT

EATING & DRINKING PLACES

EATING & DRINKING PLACES

U.S. SENATORS	Establishments	Employees*
Joni Ernst (R)	— 6.435	104,200
Chuck Grassley (R)	0,433	

	U.S. REPRESENTATIVES	Establishments	Employees*
1	Mariannette Miller-Meeks (R)	1,678	26,552
2	Ashley Hinson (R)	1,583	25,108
3	Zachary Nunn (R)	1,610	27,896
4	Randy Feenstra (R)	1,564	24,644

*lowa's 104,200 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 144,000 jobs, with the remainder being non-restaurant foodservice positions.

6,435



104,200



TOTAL



For more information: Restaurant.org | Restaurantlowa.com