



NATIONAL  
RESTAURANT  
ASSOCIATION



LOUISIANA

# RESTAURANT INDUSTRY IMPACT

## INDUSTRY AT A GLANCE IN LOUISIANA



Every dollar spent in LA  
restaurants contributes  
**\$1.85**  
to the state economy



**11,275**  
restaurant locations



**201,400**  
restaurant &  
foodservice jobs



**\$14.3B**  
in sales



**11%**  
of total jobs in the state



**3rd**  
largest private  
employer in  
the state



**93%**  
of restaurants have  
fewer than 50 employees

## WE ARE RESTAURANTS IN AMERICA



**2nd largest**  
private sector  
**employer**



**\$1T+**  
in sales



Nation's **most  
diverse  
industry**



**9 in 10**  
restaurants are  
**small  
businesses**

JOBS & ENTREPRENEURIAL  
OPPORTUNITIES IN EVERY COMMUNITY  
**LOUISIANA RESTAURANTS**



LOUISIANA

RESTAURANT  
INDUSTRY  
**IMPACT**

**EATING & DRINKING PLACES**

**U.S. SENATORS**

Establishments

Employees\*

Bill Cassidy (R)

**11,275**

**166,100**

John Kennedy (R)

**EATING & DRINKING PLACES**

**U.S. REPRESENTATIVES**

Establishments

Employees\*

**1** Steve Scalise (R)

2,077

27,781

**2** Troy A. Carter (D)

2,416

31,619

**3** Clay Higgins (R)

1,815

30,177

**4** Mike Johnson (R)

1,454

22,691

**5** Julia Letlow (R)

1,473

21,481

**6** Garret Graves (R)

2,041

32,350

**TOTAL**

**11,275**

**166,100**

\*Louisiana's 166,100 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 201,400 jobs, with the remainder being non-restaurant foodservice positions.



For more information: [Restaurant.org](http://Restaurant.org) | [LRA.org](http://LRA.org)