



NATIONAL
RESTAURANT
ASSOCIATION



NEBRASKA

RESTAURANT INDUSTRY IMPACT

INDUSTRY AT A GLANCE IN NEBRASKA



Every dollar spent in NE
restaurants contributes
\$1.88
to the state economy



4,355
restaurant locations



99,900
restaurant &
foodservice jobs



\$5.3B
in sales



10%
of total jobs in the state



4th
largest private
employer in
the state



95%
of restaurants have
fewer than 50 employees

WE ARE RESTAURANTS IN AMERICA



2nd largest
private sector
employer



\$1T+
in sales



Nation's **most
diverse
industry**



9 in 10
restaurants are
**small
businesses**



NEBRASKA

RESTAURANT INDUSTRY IMPACT

JOBS & ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY **NEBRASKA RESTAURANTS**

EATING & DRINKING PLACES

U.S. SENATORS

Deb Fischer (R)
Pete Ricketts (R)

Establishments

4,355

Employees*

74,000

EATING & DRINKING PLACES

U.S. REPRESENTATIVES

- 1 Mike Flood (R)
- 2 Don Bacon (R)
- 3 Adrian Smith (R)

Establishments

1,295
1,496
1,564

Employees*

23,530
29,492
20,978

TOTAL

4,355

74,000

*Nebraska's 74,000 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 99,900 jobs, with the remainder being non-restaurant foodservice positions.



For more information: Restaurant.org | NebraskaDining.org

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics, Bureau of Economic Analysis and U.S. Census Bureau; 2023 data