



NATIONAL
RESTAURANT
ASSOCIATION



NEW JERSEY

RESTAURANT INDUSTRY IMPACT

INDUSTRY AT A GLANCE IN NEW JERSEY



Every dollar spent in NJ
restaurants contributes
\$2.11
to the state economy



20,373
restaurant locations



365,700
restaurant &
foodservice jobs



\$30.4B
in sales



9%
of total jobs in the state



3rd
largest private
employer in
the state



97%
of restaurants have
fewer than 50 employees

WE ARE RESTAURANTS IN AMERICA



2nd largest
private sector
employer



\$1T+
in sales



Nation's **most
diverse
industry**



9 in 10
restaurants are
**small
businesses**

JOBS & ENTREPRENEURIAL
OPPORTUNITIES IN EVERY COMMUNITY
NEW JERSEY RESTAURANTS



NEW JERSEY

RESTAURANT
INDUSTRY
IMPACT

EATING & DRINKING PLACES

U.S. SENATORS

Establishments

Employees*

Cory A. Booker (D)

20,373

292,900

Robert Menendez (D)

EATING & DRINKING PLACES

U.S. REPRESENTATIVES

Establishments

Employees*

1	Donald Norcross (D)	1,461	23,497
2	Jefferson Van Drew (R)	2,467	51,165
3	Andy Kim (D)	1,493	24,080
4	Christopher H. Smith (R)	1,512	22,250
5	Josh Gottheimer (D)	1,873	24,194
6	Frank Pallone, Jr. (D)	1,875	24,905
7	Thomas H. Kean, Jr. (R)	1,724	23,968
8	Robert Menendez (D)	1,732	19,946
9	Bill Pascrell, Jr. (D)	1,681	19,343
10	Donald M. Payne, Jr. (D)	1,235	15,091
11	Mikie Sherrill (D)	1,939	27,288
12	Bonnie Watson Coleman (D)	1,382	17,174

TOTAL

20,373

292,900

*New Jersey's 292,900 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 365,700 jobs, with the remainder being non-restaurant foodservice positions.



For more information: Restaurant.org | NJRHA.org