



NATIONAL
RESTAURANT
ASSOCIATION



NEW MEXICO

RESTAURANT INDUSTRY IMPACT

INDUSTRY AT A GLANCE IN NEW MEXICO



Every dollar spent in NM
restaurants contributes
\$1.69
to the state economy



3,667
restaurant locations



91,900
restaurant &
foodservice jobs



\$5.9B
in sales



11%
of total jobs in the state



2nd
largest private
employer in
the state



93%
of restaurants have
fewer than 50 employees

WE ARE RESTAURANTS IN AMERICA



2nd largest
private sector
employer



\$1T+
in sales



Nation's **most
diverse
industry**



9 in 10
restaurants are
**small
businesses**

JOBS & ENTREPRENEURIAL
OPPORTUNITIES IN EVERY COMMUNITY
NEW MEXICO RESTAURANTS



NEW MEXICO

RESTAURANT
INDUSTRY
IMPACT

EATING & DRINKING PLACES

U.S. SENATORS

Establishments

Employees*

Martin Heinrich (D)

3,667

74,600

Ben Ray Lujan (D)

EATING & DRINKING PLACES

U.S. REPRESENTATIVES

Establishments

Employees*

1 Melanie A. Stansbury (D)

1,396

31,090

2 Gabe Vasquez (D)

869

16,746

3 Teresa Leger Fernandez (D)

1,402

26,763

TOTAL

3,667

74,600

*New Mexico's 74,600 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 91,900 jobs, with the remainder being non-restaurant foodservice positions.



New Mexico
Restaurant
Association

For more information: Restaurant.org | NMRestaurants.org