

# **Restaurant Employee Demographics**

Data Brief - April 2024

## Introduction

The restaurant and foodservice industry is the nation's second largest private sector employer, providing 15.5 million jobs – or 10% of the total U.S. workforce. This includes 12.4 million jobs at eating and drinking places, plus an estimated 3.1 million foodservice jobs in other sectors such as healthcare, accommodations, education, food-and-beverage stores, and arts, entertainment and recreation.

Based on data from the U.S. Census Bureau's American Community Survey, this National Restaurant Association Data Brief contains an overview of restaurant employee demographics in 2022.

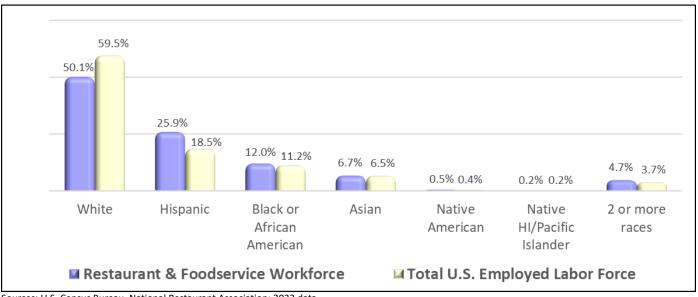
## **Table of Contents**

Race and Ethnicity	2
Gender	3
Age	
Marital Status	
Household Position	
School Enrollment	
Educational Attainment	8
Place of Birth	9
Language Spoken at Home	10

## Race and Ethnicity

- 50% of restaurant and foodservice employees are minorities compared to 41% of employees in the total U.S. employed labor force.
- 26% of restaurant and foodservice employees are Hispanic; 12% are Black or African American; and 7% are Asian. Each of these groups have a larger representation in the restaurant industry than they do in the overall U.S. workforce.
- 6 in 10 chefs and cooks are minorities the highest proportion among the major restaurant occupation categories.
- 45% of managers are minorities, which means the restaurant and foodservice industry employs more minority managers than any other sector in the economy.

Distribution of Employees by Race and Ethnicity Restaurant and foodservice workforce versus total U.S. employed labor force



Sources: U.S. Census Bureau, National Restaurant Association; 2022 data

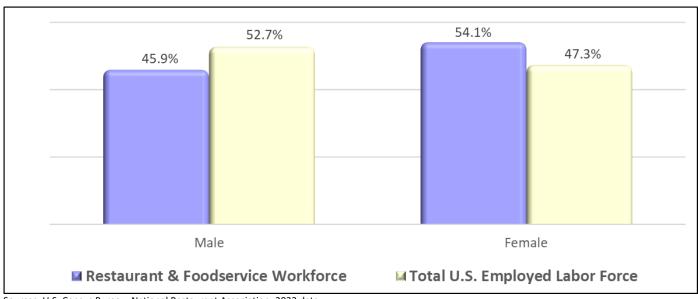
## Race and Ethnicity Breakouts for the Major Restaurant Occupation Categories

Race/Ethnicity	Managers	Supervisors	Chefs	Cooks	Waitstaff	Bartenders	Food Prep & Counter Workers
White	54.9%	52.5%	38.4%	40.0%	54.1%	69.6%	52.0%
Hispanic	21.4%	24.2%	27.6%	36.3%	24.5%	17.2%	25.2%
Black or African American	10.1%	13.7%	10.3%	13.3%	7.9%	5.0%	10.1%
Asian	9.2%	3.9%	20.4%	5.2%	7.2%	2.5%	6.5%
Native American	0.3%	1.1%	0.3%	0.6%	0.5%	0.6%	0.5%
Native HI/Pacific Islander	0.1%	0.3%	0.1%	0.1%	0.2%	0.3%	0.2%
2 or more races	3.9%	4.4%	3.0%	4.4%	5.7%	4.7%	5.5%

#### Gender

- 54% of restaurant and foodservice employees are female compared to 47% of employees in the total U.S. employed labor force.
- 47% of managers and 57% of supervisors are female. As a result, the restaurant and foodservice industry employs more female managers than any other sector in the economy.
- Females make up a majority of tipped positions in the restaurant industry: 69% of waitstaff and 56% of bartenders are female.
- Females have a lower representation in the back of the house: 1 in 5 chefs and 1 in 3 cooks are female.

**Distribution of Employees by Gender**Restaurant and foodservice workforce versus total U.S. employed labor force



Sources: U.S. Census Bureau, National Restaurant Association; 2022 data

# **Gender Breakouts for the Major Restaurant Occupation Categories**

Gender	Managers	Supervisors	Chefs	Cooks	Waitstaff	Bartenders	Food Prep & Counter Workers
Male	52.6%	42.7%	80.9%	66.7%	30.9%	43.8%	39.7%
Female	47.4%	57.3%	19.1%	33.3%	69.1%	56.2%	60.3%

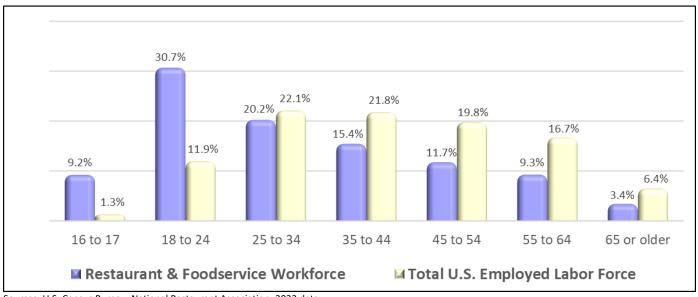
Sources: U.S. Census Bureau, National Restaurant Association; 2022 data

3

## Age

- The restaurant industry employs a much higher proportion of younger workers than the overall economy. 40% of restaurant and foodservice employees are under the age of 25, while 60% are under the age of 35.
- Only 13% of employees in the overall employed labor force are under the age of 25, while 35% are under the age of 35.
- 65% of food preparation and counter workers and 51% of waitstaff are under the age of 25.
- Adults aged 55 and older have the highest representation in the manager (16%) and chef (16%) occupations.

**Distribution of Employees by Age**Restaurant and foodservice workforce versus total U.S. employed labor force



Sources: U.S. Census Bureau, National Restaurant Association; 2022 data

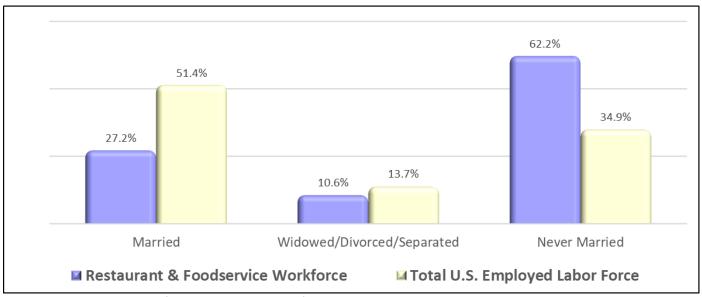
# Age Breakouts for the Major Restaurant Occupation Categories

Age Group	Managers	Supervisors	Chefs	Cooks	Waitstaff	Bartenders	Food Prep & Counter Workers
16 to 17	0.4%	1.7%	0.5%	9.4%	8.4%	0.2%	17.9%
18 to 24	16.8%	30.2%	7.9%	27.5%	42.6%	20.6%	46.9%
25 to 34	24.9%	28.1%	24.8%	20.1%	22.9%	41.2%	13.9%
35 to 44	23.4%	18.7%	29.7%	18.6%	12.4%	21.4%	8.8%
45 to 54	18.9%	11.9%	21.5%	13.4%	7.5%	9.8%	5.9%
55 to 64	12.1%	7.2%	12.9%	8.7%	4.8%	5.1%	4.9%
65 or older	3.5%	2.1%	2.8%	2.4%	1.4%	1.7%	1.7%

#### **Marital Status**

- The restaurant industry employs a much higher proportion of single workers than the overall economy. 62% of restaurant and foodservice employees have never been married compared to 35% of employees in the total U.S. employed labor force.
- 27% of restaurant and foodservice employees are married, while 11% are widowed, divorced or separated.
- Among the major restaurant occupation categories, food preparation and counter workers (79%) and waitstaff (73%) are the most likely to be single.
- Chefs (49%) and managers (46%) are the most likely to be married.

**Distribution of Employees by Marital Status**Restaurant and foodservice workforce versus total U.S. employed labor force



Sources: U.S. Census Bureau, National Restaurant Association; 2022 data

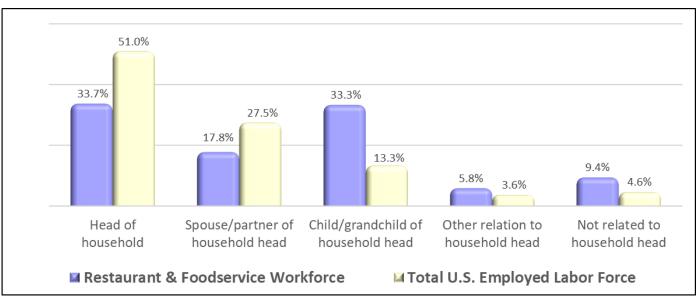
## Marital Status Breakouts for the Major Restaurant Occupation Categories

Marital Status	Managers	Supervisors	Chefs	Cooks	Waitstaff	Bartenders	Food Prep & Counter Workers
Married	45.6%	30.8%	49.2%	27.3%	18.5%	21.9%	14.9%
Widowed/Divorced/Separated	13.0%	12.1%	12.0%	9.9%	8.8%	14.0%	6.1%
Never Married	41.4%	57.0%	38.8%	62.9%	72.7%	64.1%	79.0%

#### **Household Position**

- A majority of restaurant workers are not the heads of their household. Only 34% of restaurant and foodservice employees are the heads of their household compared to 51% of employees in the total U.S. employed labor force.
- 18% of restaurant and foodservice employees are the spouse or partner of the household head, while 33% are the child or grandchild of the household head.
- Among the major restaurant occupation categories, managers (49%), bartenders (47%), chefs (45%) and supervisors (42%) are the most likely to be heads of their household.
- 50% of food preparation and counter workers are the child or grandchild of the household head, while only 21% are the head of their household.

**Distribution of Employees by Household Position**Restaurant and foodservice workforce versus total U.S. employed labor force



Sources: U.S. Census Bureau, National Restaurant Association; 2022 data

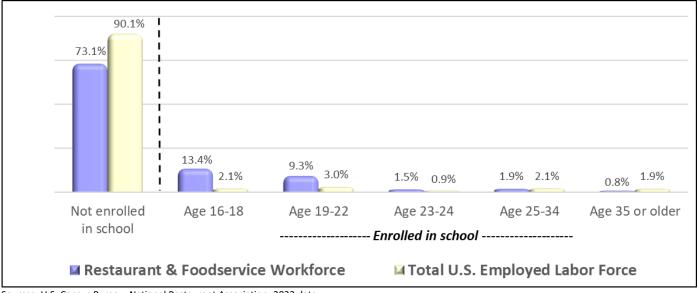
## Household Position Breakouts for the Major Restaurant Occupation Categories

Household Position	Managers	Supervisors	Chefs	Cooks	Waitstaff	Bartenders	Food Prep & Counter Workers
Head of household	49.2%	42.2%	45.1%	30.6%	29.9%	47.1%	20.5%
Spouse or partner of household head	26.5%	22.4%	29.5%	18.2%	14.4%	21.1%	10.6%
Child or grandchild of household head	14.2%	22.2%	11.4%	33.8%	39.2%	14.3%	50.1%
Other relation to household head	3.8%	4.7%	6.7%	8.2%	5.5%	4.4%	5.9%
Not related to household head	6.3%	8.5%	7.4%	9.3%	11.0%	13.1%	12.9%

#### School Enrollment

- 27% of restaurant and foodservice employees are enrolled in school compared to 10% of employees in the total U.S. employed labor force.
- 13% of restaurant and foodservice employees are 16-to-18-year-olds that are enrolled in school, while 9% are 19-to-22-year-olds that are enrolled in school.
- Among the major restaurant occupation categories, food preparation and counter workers (45%) and waitstaff (34%) are the most likely to be enrolled in school.
- 9% of bartenders and 6% of waitstaff are individuals aged 23 and older that are enrolled in school.

**Distribution of Employees by School Enrollment**Restaurant and foodservice workforce versus total U.S. employed labor force



Sources: U.S. Census Bureau, National Restaurant Association; 2022 data

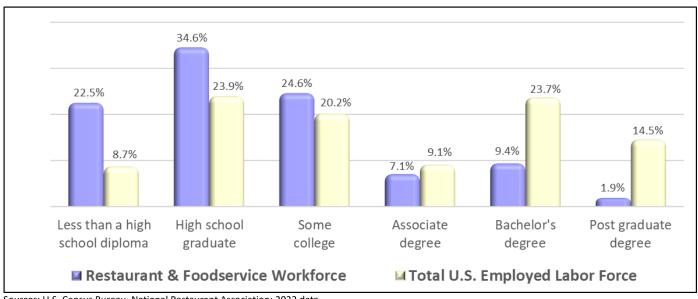
## School Enrollment Breakouts for the Major Restaurant Occupation Categories

School Enrollment	Managers	Supervisors	Chefs	Cooks	Waitstaff	Bartenders	Food Prep & Counter Workers
Not enrolled in school	91.4%	84.1%	95.9%	77.6%	65.6%	83.8%	54.6%
Enrolled in school							
Age 16-18	1.2%	3.5%	1.0%	13.5%	12.9%	0.5%	25.7%
Age 19-22	3.2%	7.9%	0.9%	6.0%	15.1%	6.3%	15.5%
Age 23-24	1.2%	1.8%	0.5%	0.9%	2.8%	2.2%	2.2%
Age 25-34	1.8%	2.1%	0.7%	1.4%	2.9%	5.6%	1.7%
Age 35 or older	1.3%	0.6%	1.0%	0.5%	0.8%	1.5%	0.4%

#### **Educational Attainment**

- Employees in the restaurant industry have a lower educational attainment than workers in the overall economy, which is due in part to the fact that many are still enrolled in school.
- 23% of restaurant and foodservice employees have less than a high school diploma compared to 9% of employees in the total U.S. employed labor force.
- 34% of cooks and 32% of food preparation and counter workers have less than a high school diploma.
- Among the major restaurant occupation categories, managers (22%) and bartenders (21%) are the most likely to hold either bachelor's or post graduate degrees.

Distribution of Employees by Educational Attainment Restaurant and foodservice workforce versus total U.S. employed labor force



#### Sources: U.S. Census Bureau, National Restaurant Association; 2022 data

# **Educational Attainment Breakouts for the Major Restaurant Occupation Categories**

		_				_	Food Prep &
Educational Attainment	Managers	Supervisors	Chefs	Cooks	Waitstaff	Bartenders	Counter Workers
Less than high school diploma	9.7%	10.4%	19.6%	33.7%	17.9%	5.3%	31.5%
High school graduate	32.3%	37.2%	34.2%	39.4%	32.9%	27.7%	31.9%
Some college	26.8%	31.1%	20.1%	17.6%	29.8%	33.9%	24.6%
Associate degree	9.3%	8.9%	12.9%	4.3%	7.5%	12.3%	4.9%
Bachelor's degree	17.9%	10.8%	11.2%	4.3%	10.5%	18.7%	6.0%
Post graduate degree	4.0%	1.7%	2.0%	0.8%	1.5%	2.0%	1.1%

#### Place of Birth

- 21% of restaurant and foodservice employees were born outside of the United States compared to 19% of employees in the total U.S. employed labor force.
- The top non-U.S. countries of birth for restaurant and foodservice employees are Mexico, China and El Salvador.
- Among the major restaurant occupation categories, chefs (44%) and cooks (31%) are the most likely to have been born outside of the U.S.
- 23% of managers and 16% of supervisors were born outside of the U.S.
- 18% of waitstaff and 17% of food preparation and counter workers were born outside of the U.S.

Distribution of Employees by Place of Birth Restaurant and foodservice workforce versus total U.S. employed labor force



Sources: U.S. Census Bureau, National Restaurant Association; 2022 data

# Place of Birth Breakouts for the Major Restaurant Occupation Categories

							Food Prep &
Place of Birth	Managers	Supervisors	Chefs	Cooks	Waitstaff	Bartenders	Counter Workers
United States	76.9%	83.8%	55.9%	69.3%	82.4%	89.2%	83.1%
Mexico	5.8%	6.4%	9.5%	14.9%	5.0%	2.7%	5.3%
China	1.7%	0.6%	8.6%	1.5%	1.8%	0.0%	1.2%
El Salvador	0.7%	0.5%	1.7%	2.3%	0.7%	0.2%	0.9%
Philippines	0.7%	0.8%	0.9%	0.7%	0.7%	0.3%	0.7%
Guatemala	0.4%	0.3%	1.1%	1.9%	0.5%	0.3%	0.9%
Other	13.8%	7.6%	22.4%	9.4%	9.0%	7.3%	7.8%

## Language Spoken at Home

- 28% of restaurant and foodservice employees speak a language other than English at home. In the overall U.S. employed labor force, 23% of employees speak a language other than English at home.
- 19% of restaurant and foodservice employees speak Spanish at home, compared to 14% of the total U.S. employed labor force.
- Among the major restaurant occupation categories, chefs (45%) and cooks (37%) are the most likely to speak a language other than English at home.

**Distribution of Employees by Language Spoken at Home**Restaurant and foodservice workforce versus total U.S. employed labor force



Sources: U.S. Census Bureau, National Restaurant Association; 2022 data

## Language Spoken at Home Breakouts for the Major Restaurant Occupation Categories

Language Spoken at Home	Managers	Supervisors	Chefs	Cooks	Waitstaff	Bartenders	Food Prep & Counter Workers
		•					
English only	71.9%	76.2%	54.7%	63.3%	74.3%	84.0%	74.9%
Spanish	16.1%	17.5%	23.1%	28.8%	17.3%	11.9%	17.3%
Chinese	1.5%	0.5%	5.5%	0.9%	1.2%	0.1%	0.8%
Vietnamese	0.7%	0.3%	1.1%	0.6%	0.7%	0.3%	0.6%
Tagalog	0.5%	0.8%	0.4%	0.4%	0.5%	0.2%	0.4%
Arabic	0.8%	0.2%	0.2%	0.5%	0.2%	0.0%	0.4%
Other	8.5%	4.5%	15.1%	5.4%	5.8%	3.5%	5.5%