



NATIONAL
RESTAURANT
ASSOCIATION



MONTANA

RESTAURANT INDUSTRY IMPACT

INDUSTRY AT A GLANCE IN MONTANA



Every dollar spent in MT
restaurants contributes
\$1.74
to the state economy



3,271
restaurant locations



61,600
restaurant &
foodservice jobs



\$3.9B
in sales



12%
of total jobs in the state



2nd
largest private
employer in
the state



96%
of restaurants have
fewer than 50 employees

WE ARE RESTAURANTS IN AMERICA



2nd largest
private sector
employer



\$1T+
in sales



Nation's **most**
diverse
industry



9 in 10
restaurants are
small
businesses

JOBS & ENTREPRENEURIAL
OPPORTUNITIES IN EVERY COMMUNITY
MONTANA RESTAURANTS



MONTANA

RESTAURANT
INDUSTRY
IMPACT

EATING & DRINKING PLACES

U.S. SENATORS

Establishments

Employees*

Steve Daines (R)

3,271

46,200

Jon Tester (D)

EATING & DRINKING PLACES

U.S. REPRESENTATIVES

Establishments

Employees*

1 Ryan K. Zinke (R)

1,757

25,278

2 Matthew M. Rosendale, Sr. (R)

1,514

20,922

TOTAL

3,271

46,200

*Montana's 46,200 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 61,600 jobs, with the remainder being non-restaurant foodservice positions.



For more information: Restaurant.org | MTRestaurant.com

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics, Bureau of Economic Analysis and U.S. Census Bureau; 2023 data