



NATIONAL
RESTAURANT
ASSOCIATION



NEW HAMPSHIRE

RESTAURANT INDUSTRY IMPACT

INDUSTRY AT A GLANCE IN NEW HAMPSHIRE



Every dollar spent in NH
restaurants contributes
\$1.83
to the state economy



3,403
restaurant locations



68,100
restaurant &
foodservice jobs



\$4.9B
in sales



10%
of total jobs in the state



4th
largest private
employer in
the state



96%
of restaurants have
fewer than 50 employees

WE ARE RESTAURANTS IN AMERICA



2nd largest
private sector
employer



\$1T+
in sales



Nation's **most**
diverse
industry



9 in 10
restaurants are
small
businesses

JOBS & ENTREPRENEURIAL
OPPORTUNITIES IN EVERY COMMUNITY
NEW HAMPSHIRE RESTAURANTS



NEW HAMPSHIRE

RESTAURANT
INDUSTRY
IMPACT

EATING & DRINKING PLACES

U.S. SENATORS

Establishments

Employees*

Margaret Wood Hassan (D)

3,403

53,900

Jeanne Shaheen (D)

EATING & DRINKING PLACES

U.S. REPRESENTATIVES

Establishments

Employees*

1 Chris Pappas (D)

1,829

29,582

2 Ann Kuster (D)

1,574

24,318

TOTAL

3,403

53,900

*New Hampshire's 53,900 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 68,100 jobs, with the remainder being non-restaurant foodservice positions.



For more information: Restaurant.org | NHLRA.com

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics, Bureau of Economic Analysis and U.S. Census Bureau; 2023 data