



NATIONAL
RESTAURANT
ASSOCIATION



OKLAHOMA

RESTAURANT INDUSTRY IMPACT

INDUSTRY AT A GLANCE IN OKLAHOMA



Every dollar spent in OK
restaurants contributes
\$1.93
to the state economy



7,733
restaurant locations



186,900
restaurant &
foodservice jobs



\$11.3B
in sales



11%
of total jobs in the state



Largest
private employer
in the state



93%
of restaurants have
fewer than 50 employees

WE ARE RESTAURANTS IN AMERICA



2nd largest
private sector
employer



\$1T+
in sales



Nation's **most
diverse
industry**



9 in 10
restaurants are
**small
businesses**

JOBS & ENTREPRENEURIAL
OPPORTUNITIES IN EVERY COMMUNITY
OKLAHOMA RESTAURANTS



OKLAHOMA

RESTAURANT
INDUSTRY
IMPACT

EATING & DRINKING PLACES

U.S. SENATORS

Establishments

Employees*

James Lankford (R)

Markwayne Mullin (R)

7,733

148,100

EATING & DRINKING PLACES

U.S. REPRESENTATIVES

Establishments

Employees*

1 Kevin Hern (R)

1,692

34,906

2 Josh Brecheen (R)

1,298

21,469

3 Frank Lucas (R)

1,556

26,236

4 Tom Cole (R)

1,481

30,998

5 Stephanie I. Bice (R)

1,707

34,490

TOTAL

7,733

148,100

*Oklahoma's 148,100 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 186,900 jobs, with the remainder being non-restaurant foodservice positions.



For more information: Restaurant.org | OKRestaurants.com

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics, Bureau of Economic Analysis and U.S. Census Bureau; 2023 data