Restaurant Industry Sales (In Billions of Current Dollars)

<table>
<thead>
<tr>
<th>Year</th>
<th>Sales (Billion $)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>$709.2</td>
</tr>
<tr>
<td>2010</td>
<td>$586.7</td>
</tr>
<tr>
<td>2000</td>
<td>$379.0</td>
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<tr>
<td>1990</td>
<td>$239.3</td>
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<tr>
<td>1980</td>
<td>$119.6</td>
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<tr>
<td>1970</td>
<td>$42.8</td>
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</tbody>
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America’s Restaurants:

SMALL BUSINESSES WITH A LARGE IMPACT ON OUR NATION’S ECONOMY

- Restaurant industry sales are projected to total $709.2 billion in 2015 and equal 4 percent of the U.S. gross domestic product.
- Restaurant industry job growth is projected to outpace the overall economy for the 16th consecutive year in 2015.
- The restaurant industry is projected to employ 14 million people in 2015 — about one in 10 working Americans.
- The restaurant industry is expected to add 1.7 million jobs over the next decade, with employment reaching 15.7 million by 2025.
- More than nine in 10 restaurants have fewer than 50 employees.
- More than seven in 10 restaurants are single-unit operations.
- Sales per full-time-equivalent employee at eating and drinking places in 2013 were $83,561.
- Average unit sales in 2012 were $875,000 at fullservice restaurants and $803,000 at quickservice restaurants.

COURNERSTONES OF CAREER AND ENTREPRENEURIAL OPPORTUNITIES

- Half of all adults have worked in the restaurant industry at some point during their lives, and one in three got their first job experience in a restaurant.
- Eight in 10 restaurant owners say their first job in the restaurant industry was an entry-level position.
- Nine in 10 restaurant managers started in entry-level positions.
- Nine in 10 restaurant employees say they are proud to work in the restaurant industry.
- Seven in 10 restaurant workers say they plan to work in the restaurant industry until they retire.
- Eight in 10 restaurant employees believe the restaurant industry is a place where people of all backgrounds can own their own business.
- 58% of first-line supervisors/managers of food preparation and service workers in 2013 were women, 13% were black or African-American and 19% were of Hispanic origin.

AN ESSENTIAL PART OF DAILY LIFE

- Nine in 10 consumers say they enjoy going to restaurants.
- Half of consumers say restaurants are an essential part of their lifestyle.
- Seven in 10 consumers say their favorite restaurant foods provide flavors they can’t easily duplicate at home.
- Eight in 10 consumers say dining out with family and friends is a better use of their leisure time than cooking and cleaning up.