

Richard E. Marriott SAFE Golf Tournament

Supporting the Restaurant Advocacy Fund

October 20-22, 2011 | Williamsburg Lodge, Williamsburg, VA



SPONSOR COMMITMENT FORM

We hope you will take advantage of this valuable and unique sponsorship opportunity!

- YES, my company would like to become an Eagle Sponsor of the Richard E. Marriott SAFE Golf Invitational. (\$22,000)
- YES, my company would like to become a Birdie Sponsor of the Richard E. Marriott SAFE Golf Invitational. (\$11,000)
- YES, my company would like to become a Hole Sponsor of the Richard E. Marriott SAFE Golf Invitational. (\$2,500)

Company Name (as you would like it to appear) _____

Company Address _____

City, State, ZIP _____

Contact Name _____

Phone _____ Fax _____

E-mail _____

Signature _____ Date _____

PAYMENT INFO

All sponsors must submit payment by August 1, 2011.

Any form received without payment will be sent an invoice.

- Check enclosed: Please make checks payable to the Restaurant Advocacy Fund
- Please send me an invoice
- Please charge my credit card:
 - American Express Diners Club Discover MasterCard VISA

Name as it appears on card _____

Card number _____ Exp. date _____

Signature _____

Contributions to the National Restaurant Association Restaurant Advocacy Fund are not deductible for federal income tax purposes, as they may be used for lobbying efforts. Additionally, the contributions are also not tax deductible as charitable contributions.

Please send sponsor commitment form and payment to:

Restaurant Advocacy Fund, National Restaurant Association
1200 17th St., NW, Washington, DC 20036
or fax to: (202) 973-5374

EAGLE SPONSORSHIP

Recognition & Benefits

- Two days of golf for two individuals, plus an optional practice round; two nights of hotel accommodations at Williamsburg Lodge; First class events — receptions and dinner (Thursday and Friday); lunch immediately following golf on Saturday.
- Preferential matching for golf pairings.
- Corporate logo on all promotional materials and on the Association's website.
- Signage throughout the entire event.
- Opportunity to include product and/or promotion items in welcome bags for attendees.
- Opportunity to suggest specific companies (such as current and/or potential customers) that you would like to see invited to the Richard E. Marriott SAFE Golf Invitational.
- Opportunity to include written materials in guest welcome bags.
- Special sponsor recognition at the Friday evening dinner.
- Pre- and post-event logo recognition in *Nation's Restaurant News*.

BIRDIE SPONSORSHIP

Recognition & Benefits

- Two days of golf for one individual, plus an optional practice round; two nights of hotel accommodations at Williamsburg Lodge; First class events — receptions and dinner (Thursday and Friday); lunch immediately following golf on Saturday
- Preferential matching for golf pairings.
- Signage throughout the entire event.
- Opportunity to include product and/or promotion items in welcome bag.
- Opportunity to suggest specific companies (such as current and/or potential customers) that you would like to see invited to the Richard E. Marriott SAFE Golf Invitational.
- Corporate logo on all promotional materials and on the Association's website
- Opportunity to include written materials in guest welcome bags.
- Special sponsor recognition at the Friday evening dinner.
- Pre- and post-event logo recognition in *Nation's Restaurant News*.

HOLE SPONSORSHIP

Recognition & Benefits

- Signage throughout the entire event.
- Corporate logo on all promotional materials and on the Association's website
- Opportunity to include product and/or promotion items in welcome bag.
- Post-event logo recognition in *Nation's Restaurant News*.

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ABOUT THIS YEAR'S EVENT

Experience the sights and sounds of the 18th century as you join us for this year's Richard E. Marriott SAFE Golf Invitational at Colonial Williamsburg. Explore the homes and buildings where men like Thomas Jefferson, George Washington, and Patrick Henry inspired the fight for independence, walk with curators and gardeners or march with the Fifes and Drums all while supporting the important work of the National Restaurant Association Restaurant Advocacy Fund (formerly the SAFE Fund). Guests will enjoy a two-night stay at the recently renovated Williamsburg Lodge that is steeped in rich history with its decor, but up-to-date with all the modern-day amenities. Golfers will play three world-class courses and our non-golfers will enjoy spa treatments and other exciting activities in the area.



KINGSMILL RIVER COURSE

The Kingsmill River course was ranked number six of Virginia's top ten golf courses by *Golfweek Magazine* and listed as one of the 75 best golf resorts in North America by *Golf Digest*. Kingsmill River is an experience of a lifetime. Nestled deep in the heart of historic Williamsburg and bordered by the James River, golfers will have the opportunity to play this spectacular course that recently underwent a multi-million dollar renovation overseen by original course architect, Pete Dye. Kingsmill River Course hosted the 2009 LPGA Michelob Ultra Open and the PGA Michelob Open until 2002.



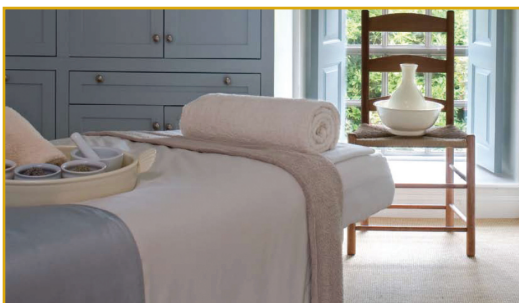
GOLDEN HORSESHOE GOLD COURSE

The Golden Horseshoe Gold course was designed by legendary course architect Robert Trent Jones Sr. *Golf Digest* ranked it one of America's 100 greatest public courses, *Golf Magazine* listed it as one of the top 100 courses you can play and *Golfweek* touted it as one of the Top 100 Resort Courses. The Gold course also hosted the 2007 NCAA men's golf championship.



GOLDEN HORSESHOE GREEN COURSE

The Golden Horseshoe Green course was designed by Rees Jones, and opened in 1991. In 1992, *Golf Digest* ranked it fourth among best new courses and it also was listed as one of America's 100 Greatest Public Courses. It received 4 ½ stars from *Golf Digest* of Places to Play and *Conde Nast Traveler* ranked it one of top golf resorts in the world.



THE SPA AT WILLIAMSBURG

The Spa at Williamsburg treatments reflect the healing therapies that emerged throughout the ages. With the work of numerous spa visionaries and Colonial Williamsburg historians, these special wellness practices have been brought to modern times from hot stone massages to herbal wraps. Guests will be able to choose from herbal wraps, hot stone massages, to facials and pedicures among many others and will enjoy a relaxing lunch to rejuvenate after the morning. For a list of treatments, go to <http://history.org/visit/spa/InspiredSpaExperiences/index.cfm>.