



Community

“My mentor made a difference in my life, teaching me the importance of giving back—and making a difference in the lives of others.”

—REGYNALD WASHINGTON

*VP/General Manager, Disney Regional
Entertainment and ESPN Zone*

As ESPN Zone’s top executive, Regynald Washington has come a long way from his first restaurant job, bussing tables as a teenager growing up in the Florida Keys. But through the support and guidance of a great mentor, Regynald saw the restaurant’s commitment to the community.

ESPN Zone’s many activities include working with local chapters of the Boys & Girls Club and the Police Athletic League to help children overcome obstacles and achieve excellence, both in the classroom and on the playing field.

Whether donating food or raising money for charity, America’s restaurants are dedicated to serving their communities. For an industry centered on serving guests, serving the broader community just comes naturally.

Just ask Regynald Washington.

RESTAURANT FACTS:

- Nine out of ten restaurants raise money for charities or donate food and space.
- Restaurateurs’ philanthropic activities are most likely to be directed at community health programs, programs to fight hunger and youth-related activities.
- The restaurant industry is comprised of small businesses—more than seven out of 10 eating and drinking places are single-units and have fewer than 20 employees.

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