



Opportunity

“ Those of us who have been successful in this industry need to help ensure the success of future entrepreneurs. This is still one of the few industries where an entrepreneur can realize the American dream. We need to help educate individuals to help them achieve this dream and to attract others to our industry.”

-LARRY FOREHAND
Founder
Casa Olé Mexican Restaurants

A true story brought to you by...



800-395-2872
www.restaurantville.com



800-424-5156
www.restaurant.org

Larry Forehand began his career in the restaurant industry at the age of 14, working as a bus boy for Monterey House Mexican Restaurants. He has done it all—from washing dishes to cooking to managing, but is best known as the founder of the 50-unit restaurant operation, Casa Olé Mexican Restaurants. Restaurants offer Americans, like Larry, a chance to build a career and live their dream.

A cornerstone of careers, community and the nation's economy, the restaurant industry offers Texans the opportunity to build a career and to live their dream. In fact, the restaurant industry offers more growth opportunities for minorities and women than any other industry.

The restaurant industry, an industry of opportunity.

Just ask Larry Forehand.

TEXAS FOODSERVICE INDUSTRY FACTS:

- The foodservice industry is the largest retail employer in the state of Texas, employing more than 650,000 people
- The foodservice industry in Texas continues to outpace the overall economy with sales reaching \$23.6 billion in 2002, a 4.5 percent increase over 2001.
- Texas has more than 70,000 restaurants and bars inside its borders.
- The Texas restaurant industry expects to pump more than \$2.2 billion in sales tax revenue into the state economy in 2002.

AMERICA'S RESTAURANTS: SERVING MORE THAN MEALS.