

Gerson
Lehrman
Group

®

World's
marketplace for
expertise.

“What is the current status of the "FDA Food Safety Modernization Act" / "FDA Globalization Act" in the US?”

“What is the process for getting new food ingredients through the Generally Recognized as Safe (GRAS) process at the FDA's Center for Food Safety & Applied Nutrition (CFSAN).?”

“How long did Chinese Dairy Companies know about melamine/urea fertilizer in raw milk?”

“What are the current methods used by manufacturers to test food safety, specifically methods using PCR or mass spec/gas or liquid chromatography?”

“Will food manufactures continue investing in clean rooms and are irradiated products going to achieve widespread acceptance?”



the unparalleled leader
in expert networks

850+

Clients

- ▶ **40** of the leading 50 global mutual funds
- ▶ **15** of the leading 20 global banks
- ▶ **8** of the leading 10 global private equity firms

12,000+

unique client inquiries per month

90%+

client subscription renewal rate

Fortune 500[®]

clients in every sector

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what is unique about GLG's approach?

The largest
global network
of front-line experts across all
industry sectors worldwide

125+
round-the-clock recruiters
ensure continuous, global, expert
network development

Powerful
search technologies
for faster, more relevant identification

120+
highly skilled research specialists
for optimum population targeting

Industry leading
GLG Institutional RegistrySM
to track institutions' employee
consulting policies

Robust
GLG Contract Management SystemSM
to track Council Member conflicts

find

GLG Councils are organized by industry

HORIZONTALS →



Accounting & Financial Analysis



Legal, Economic & Regulatory Affairs

VERTICALS ↑



Consumer Goods & Services

Automotive, Food & Beverage,
Leisure & Lodging, Retailing



Healthcare

Biotechnology, Drug Discovery Tools
Healthcare Services, Large & Specialty
Pharmaceuticals



Energy & Industrials

Industrials, Natural Resources,
Transportation



Real Estate

Construction, Homebuilding,
Real Estate Services, REITs/REOCs



Financial & Business Services

Banking, Consumer Finance, Exchanges,
Insurance, Mortgages, Transaction Processing



Technology, Media & Telecommunications

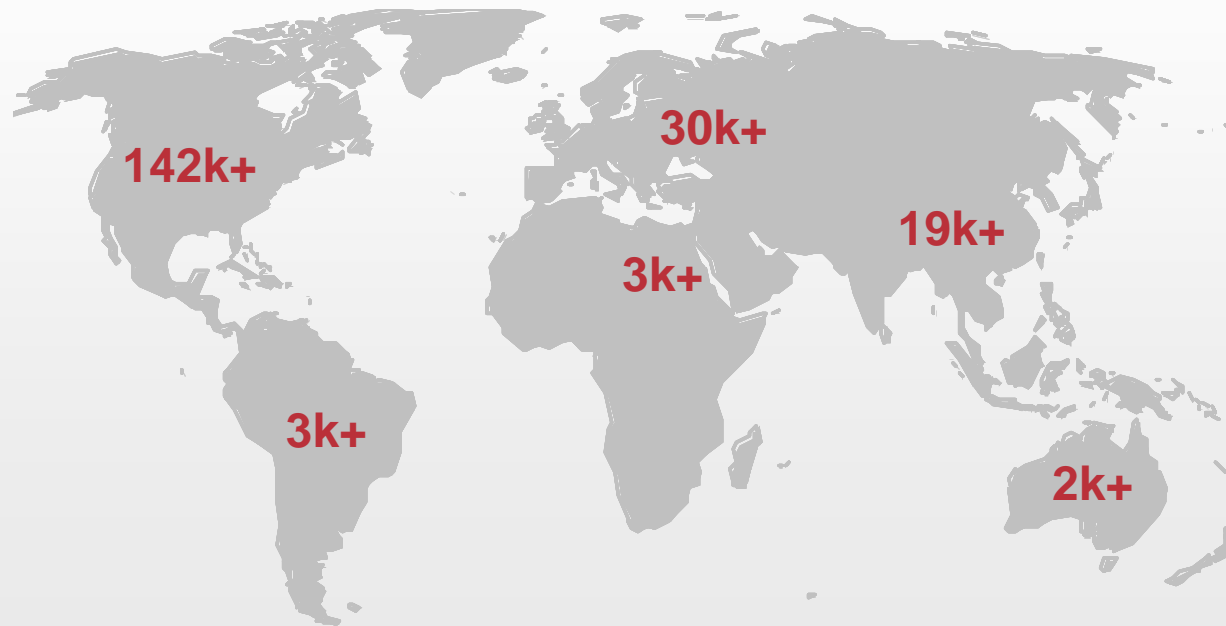
Advertising, Consumer Electronics,
Enterprise Hardware & Software,
Entertainment, Semiconductors,
Telecommunications

find

the world's largest
network of experts

200,000+

Council Members Worldwide



12,000+
current or former
C-level/Presidents
at companies with
annual sales >100m

1,300+
consult exclusively
with GLG

100+
Languages spoken

2 million+
profile questions
answered in system

engage

a consulting method
to address every need



Consultation

Direct telephone conversation between client and Council Member



Custom Report

Report written by a Council Member often based on interviews or surveys of other Council Members



Survey

Web-based custom survey of up to 25 Council Members



Market Study

Survey of large numbers of consumers with results analyzed by Council Member(s)



GLG NewsSM

Analyses of timely industry developments by leading Council Members



GLG InstituteSM

Educational seminar presentations delivered by Council Members in key cities



Roundtable

Intimate, interactive Q&A discussions with Council Members in major cities and at industry conferences



Private Visit

Private one-on-one meeting with Council Members at client office or at industry conferences



Master Class

Custom, private seminar presentations delivered by Council Members at client office



Research Travel Program

Multi-day programs featuring scheduled meetings with Council Members in a particular region