

Today, nutrition data is more in demand than ever. Now, Ask Us! makes it fast and easy to deliver.

Join Us in

AskUs! TM

Nutrition Information Upon Request

Ask Us! is the restaurant industry's voluntary, nationwide effort to help nutrition-conscious customers make informed menu choices.

Register at **www.restaurant.org/askus**
and you get all the ingredients you need to...

Save time developing nutrition information

- How-to's of using software or outside professionals to analyze nutrition content
- Tips on serving nutrition-conscious customers
- Guidelines on meeting federal standards for making health claims
- Links to helpful web sites and resources

Easily demonstrate your support

- Sample press release to send to media, announcing your participation
- Ask Us! logos in multiple sizes, for online or print materials
- Free program-branded table tents and flyers announcing the availability of nutrition data and Ask Us! participation
- Stickers and server buttons

**Participate in Ask Us!
and you get a fast,
easy way to...**

- Bring appreciated nutrition data to the table
- Build business by appealing to new, smart-eating customers
- Improve your image with customers and the community
- Become part of a nationally branded, high profile effort
- Meet the minimum participation requirement: that you provide customers with calorie data at point of sale for any number of menu items at all your participating locations
- Help our industry demonstrate its voluntary willingness to help Americans make responsible eating decisions

Your National Restaurant Association has created Ask Us! to help operators not only navigate but profit from today's increasingly health-conscious environment. It's a national program... a national effort... designed to help every member succeed.

Join us in Ask Us! today.

Go to www.restaurant.org/askus

