

Colorado

RESTAURANT INDUSTRY AT A GLANCE



Restaurants in Colorado are a driving force in the state's economy. Their sales generate tremendous tax revenues. They provide jobs and build careers for thousands of people. They also provide healthful options for their guests, give back to their communities, and work to reduce their impact on the environment. Visit www.restaurant.org for more information.



In 2012, Colorado's restaurants are projected to register **\$9 billion** in sales.



Every \$1 spent in Colorado's restaurants generates an additional **\$1.17** in sales for the state economy.



In 2010, there were **10,355** eating and drinking places in Colorado.



Every extra \$1 million spent in Colorado's restaurants generates an additional **26.4** jobs in the state.

America Works Here™

In 2012

Restaurants in Colorado employ **237,100** people
(**10% of employment in Colorado**)

In 2022

Restaurants in Colorado are projected to employ **271,200** people
(**14.4% job growth — 34,100 new jobs**)

Source: National Restaurant Association. (Includes all restaurant and foodservice occupations. Employment figures are projected.)

HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?



www.restaurant.org • www.coloradorestarant.com

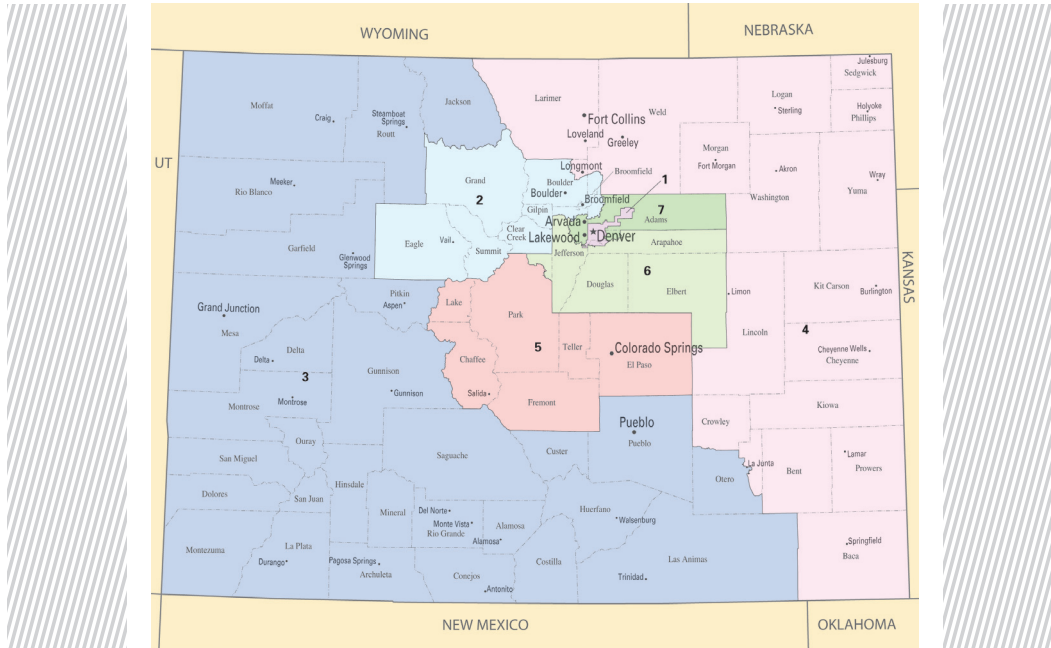
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youtube.com/RestaurantDotOrg

Colorado's Restaurants

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY



EATING AND DRINKING PLACES:
U.S. SENATORS
 Establishments in the state* Employees in the state*

Mark Udall (D)	10,355	178,300
Michael Bennet (D)		

EATING AND DRINKING PLACES:
U.S. REPRESENTATIVES
 Cong. district Establishments per district* Employees per district*

1	Diana DeGette (D)	1,864	32,098
2	Jared Polis (D)	1,487	25,599
3	Scott R. Tipton (R)	1,851	31,869
4	Cory Gardner (R)	1,351	23,266
5	Doug Lamborn (R)	1,320	22,725
6	Mike Coffman (R)	971	16,726
7	Ed Perlmutter (D)	1,511	26,016
TOTAL		10,355	178,300



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*Includes only eating-and-drinking places with payroll employees. Eating and drinking place employment represents about three-fourths of the total restaurant and foodservice workforce. | **Districts Map:** National Atlas of the United States of America
Source: National Restaurant Association, based on data from the Bureau of Labor Statistics & U.S. Census Bureau, 2010