

# Idaho

## RESTAURANT INDUSTRY AT A GLANCE



Restaurants in Idaho are a driving force in the state's economy. Their sales generate tremendous tax revenues. They provide jobs and build careers for thousands of people. They also provide healthful options for their guests, give back to their communities, and work to reduce their impact on the environment. Visit [www.restaurant.org](http://www.restaurant.org) for more information.



In 2012, Idaho's restaurants are projected to register **\$1.8 billion** in sales.



Every \$1 spent in Idaho's restaurants generates an additional **\$.71** in sales for the state economy.



In 2010, there were **2,883** eating and drinking places in Idaho.



Every extra \$1 million spent in Idaho's restaurants generates an additional **29.4** jobs in the state.

## America Works Here™

### In 2012

Restaurants in Idaho employ **58,600** people  
(10% of employment in Idaho)



### In 2022

Restaurants in Idaho are projected to employ **65,000** people  
(10.9% job growth — 6,400 new jobs)

Source: National Restaurant Association. (Includes all restaurant and foodservice occupations. Employment figures are projected.)

## HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?

970,000

LOCATIONS

Serving 130 million  
Americans per day



12.9 million

PEOPLE

10% of workforce



\$632 billion

IN SALES

4% of U.S. GDP



[www.restaurant.org](http://www.restaurant.org) • [www.idahohospitality.net](http://www.idahohospitality.net)

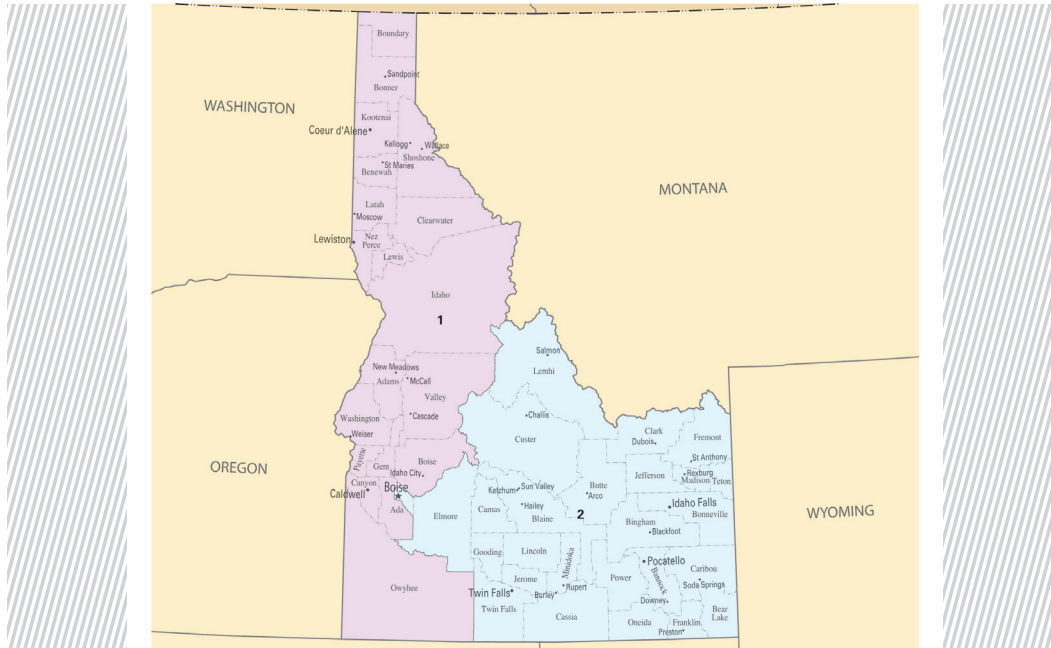
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[facebook.com/NationalRestaurantAssociation](https://facebook.com/NationalRestaurantAssociation)

[youtube.com/RestaurantDotOrg](https://youtube.com/RestaurantDotOrg)

# Idaho's Restaurants

**JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY**



U.S. SENATORS	EATING AND DRINKING PLACES:	
	Establishments in the state*	Employees in the state*
Jim Risch (R)	<b>2,883</b>	<b>41,400</b>
Michael D. Crapo (R)		

Cong. district	U.S. REPRESENTATIVES	EATING AND DRINKING PLACES:	
		Establishments per district*	Employees per district*
1	Raúl R. Labrador (R)	1,380	19,823
2	Michael Simpson (R)	1,503	21,577
<b>TOTAL</b>		<b>2,883</b>	<b>41,400</b>



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\*Includes only eating-and-drinking places with payroll employees. Eating and drinking place employment represents about three-fourths of the total restaurant and foodservice workforce. | **Districts Map:** National Atlas of the United States of America  
**Source:** National Restaurant Association, based on data from the Bureau of Labor Statistics & U.S. Census Bureau, 2010