

Iowa

RESTAURANT INDUSTRY AT A GLANCE



Restaurants in Iowa are a driving force in the state's economy. Their sales generate tremendous tax revenues. They provide jobs and build careers for thousands of people. They also provide healthful options for their guests, give back to their communities, and work to reduce their impact on the environment. Visit www.restaurant.org for more information.



In 2012, Iowa's restaurants are projected to register **\$3.3 billion** in sales.



Every \$1 spent in Iowa's restaurants generates an additional **\$.73** in sales for the state economy.



In 2010, there were **5,908** eating and drinking places in Iowa.



Every extra \$1 million spent in Iowa's restaurants generates an additional **28.5** jobs in the state.

America Works Here™

In 2012

Restaurants in Iowa employ **146,700** people
(**10% of employment in Iowa**)



In 2022

Restaurants in Iowa are projected to employ **158,900** people
(**8.3% job growth — 12,200 new jobs**)

Source: National Restaurant Association. (Includes all restaurant and foodservice occupations. Employment figures are projected.)

HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?

970,000

LOCATIONS

Serving 130 million
Americans per day



12.9 million

PEOPLE

10% of workforce



\$632 billion

IN SALES

4% of U.S. GDP



www.restaurant.org • www.restaurantiowa.com

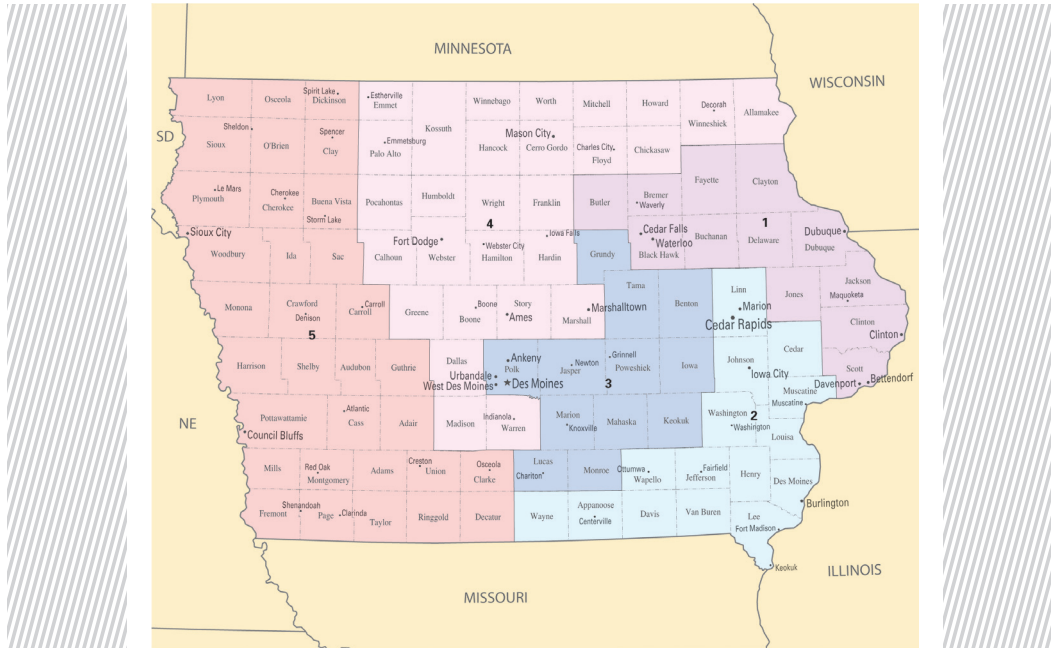
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Iowa's Restaurants

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY



EATING AND DRINKING PLACES:
U.S. SENATORS Establishments in the state* Employees in the state*

Tom Harkin (D)	5,908	93,500
Charles E. Grassley (R)		

EATING AND DRINKING PLACES:
U.S. REPRESENTATIVES Establishments per district* Employees per district*

Cong. district	U.S. REPRESENTATIVES	Establishments per district*	Employees per district*
1	Bruce L. Braley (D)	1,226	19,401
2	David Loebsack (D)	1,177	18,632
3	Leonard L. Boswell (D)	1,171	18,540
4	Tom Latham (R)	1,085	17,172
5	Steve King (R)	1,248	19,755
TOTAL		5,908	93,500



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*Includes only eating-and-drinking places with payroll employees. Eating and drinking place employment represents about three-fourths of the total restaurant and foodservice workforce. | **Districts Map:** National Atlas of the United States of America
Source: National Restaurant Association, based on data from the Bureau of Labor Statistics & U.S. Census Bureau, 2010