

Louisiana

RESTAURANT INDUSTRY AT A GLANCE



Restaurants in Louisiana are a driving force in the state's economy. Their sales generate tremendous tax revenues. They provide jobs and build careers for thousands of people. They also provide healthful options for their guests, give back to their communities, and work to reduce their impact on the environment. Visit www.restaurant.org for more information.



In 2012, Louisiana's restaurants are projected to register **\$6.5 billion** in sales.



Every \$1 spent in Louisiana's restaurants generates an additional **\$.89** in sales for the state economy.



In 2010, there were **8,216** eating and drinking places in Louisiana.



Every extra \$1 million spent in Louisiana's restaurants generates an additional **26.9** jobs in the state.

America Works Here™

In 2012

Restaurants in Louisiana employ **189,500** people
(**10% of employment in Louisiana**)

In 2022

Restaurants in Louisiana are projected to employ **206,900** people
(**9.2% job growth — 17,400 new jobs**)

Source: National Restaurant Association. (Includes all restaurant and foodservice occupations. Employment figures are projected.)

HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?

970,000

LOCATIONS

Serving 130 million
Americans per day



12.9 million

PEOPLE

10% of workforce



\$632 billion

IN SALES

4% of U.S. GDP



www.restaurant.org • www.lra.org

@WeRRestaurants

facebook.com/NationalRestaurantAssociation

youtube.com/RestaurantDotOrg

Louisiana's Restaurants

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY



EATING AND DRINKING PLACES:
U.S. SENATORS
Establishments **Employees**
in the state* **in the state***

Mary L. Landrieu (D)	8,216	139,000
David Vitter (R)		

EATING AND DRINKING PLACES:
Cong. district **U.S. REPRESENTATIVES**
Establishments **Employees**
per district* **per district***

1	Steve Scalise (R)	1,410	23,860
2	Cedric L. Richmond (D)	1,578	26,690
3	Jeffrey M. Landry (R)	1,038	17,557
4	John Fleming (R)	986	16,678
5	Rodney Alexander (R)	993	16,807
6	Bill Cassidy (R)	1,087	18,393
7	Charles Boustany, Jr. (R)	1,124	19,015
TOTAL		8,216	139,000



www.restaurant.org • www.lra.org

*Includes only eating-and-drinking places with payroll employees. Eating and drinking place employment represents about three-fourths of the total restaurant and foodservice workforce. | **Districts Map:** National Atlas of the United States of America
Source: National Restaurant Association, based on data from the Bureau of Labor Statistics & U.S. Census Bureau, 2010