

Massachusetts

RESTAURANT INDUSTRY AT A GLANCE



Restaurants in Massachusetts are a driving force in the state's economy. Their sales generate tremendous tax revenues. They provide jobs and build careers for thousands of people. They also provide healthful options for their guests, give back to their communities, and work to reduce their impact on the environment. Visit www.restaurant.org for more information.



In 2012, Massachusetts's restaurants are projected to register **\$12.6 billion** in sales.



Every \$1 spent in Massachusetts's restaurants generates an additional **\$.95** in sales for the state economy.



In 2010, there were **14,745** eating and drinking places in Massachusetts.



Every extra \$1 million spent in Massachusetts's restaurants generates an additional **22.1** jobs in the state.

America Works Here™

In 2012

Restaurants in Massachusetts employ **309,300** people
(9% of employment in Massachusetts)

In 2022

Restaurants in Massachusetts are projected to employ **329,800** people
(6.6% job growth – 20,500 new jobs)

Source: National Restaurant Association. (Includes all restaurant and foodservice occupations. Employment figures are projected.)

HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?

970,000

LOCATIONS

Serving 130 million
Americans per day



12.9 million

PEOPLE

10% of workforce



\$632 billion

IN SALES

4% of U.S. GDP



www.restaurant.org • www.massrestaurantassoc.org

@WeRRestaurants

facebook.com/NationalRestaurantAssociation

youtube.com/RestaurantDotOrg

Massachusetts's Restaurants

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY



| U.S. SENATORS | | EATING AND DRINKING PLACES: Establishments in the state* Employees in the state* | |
|--------------------|----------------|---|---------|
| Scott P. Brown (R) | John Kerry (D) | 14,745 | 226,000 |

| Cong. district | U.S. REPRESENTATIVES | EATING AND DRINKING PLACES: Establishments per district* Employees per district* | |
|----------------|------------------------|---|----------------|
| 1 | John W. Olver (D) | 1,517 | 23,251 |
| 2 | Richard E. Neal (D) | 1,368 | 20,974 |
| 3 | James P. McGovern (D) | 1,552 | 23,785 |
| 4 | Barney Frank (D) | 987 | 15,121 |
| 5 | Niki Tsongas (D) | 1,267 | 19,426 |
| 6 | John F. Tierney (D) | 1,609 | 24,656 |
| 7 | Edward J. Markey (D) | 843 | 12,915 |
| 8 | Michael Capuano (D) | 2,016 | 30,901 |
| 9 | Stephen F. Lynch (D) | 1,592 | 24,407 |
| 10 | William R. Keating (D) | 1,994 | 30,563 |
| TOTAL | | 14,745 | 226,000 |



www.restaurant.org • www.massrestaurantassoc.org

*Includes only eating-and-drinking places with payroll employees. Eating and drinking place employment represents about three-fourths of the total restaurant and foodservice workforce. | **Districts Map:** National Atlas of the United States of America
Source: National Restaurant Association, based on data from the Bureau of Labor Statistics & U.S. Census Bureau, 2010