

Nebraska

RESTAURANT INDUSTRY AT A GLANCE



Restaurants in Nebraska are a driving force in the state's economy. Their sales generate tremendous tax revenues. They provide jobs and build careers for thousands of people. They also provide healthful options for their guests, give back to their communities, and work to reduce their impact on the environment. Visit www.restaurant.org for more information.



In 2012, Nebraska's restaurants are projected to register **\$2.3 billion** in sales.



Every \$1 spent in Nebraska's restaurants generates an additional **\$.69** in sales for the state economy.



In 2010, there were **3,727** eating and drinking places in Nebraska.



Every extra \$1 million spent in Nebraska's restaurants generates an additional **28.6** jobs in the state.

America Works Here™

In 2012

Restaurants in Nebraska employ **87,300** people
(**9% of employment in Nebraska**)

In 2022

Restaurants in Nebraska are projected to employ **93,900** people
(**7.6% job growth — 6,600 new jobs**)

Source: National Restaurant Association. (Includes all restaurant and foodservice occupations. Employment figures are projected.)

HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?



www.restaurant.org • www.nebraska-dining.org

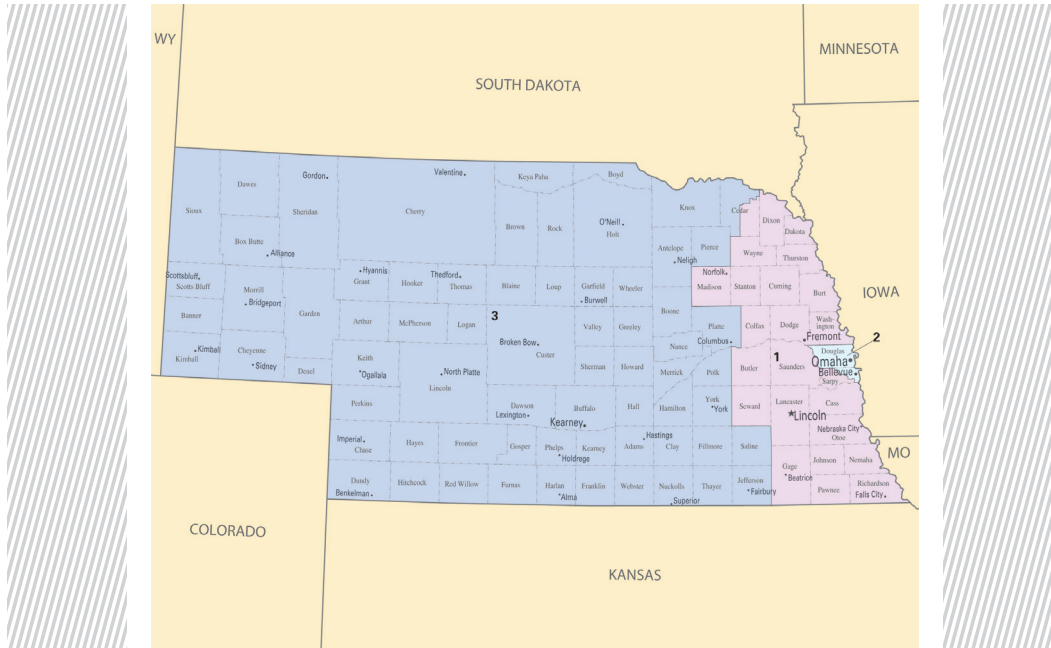
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Nebraska's Restaurants

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY



EATING AND DRINKING PLACES:
U.S. SENATORS
 Establishments in the state* Employees in the state*

Ben Nelson (D)	3,727	61,000
Mike Johanns (R)		

EATING AND DRINKING PLACES:
U.S. REPRESENTATIVES
 Cong. district Establishments per district* Employees per district*

1	Jeff Fortenberry (R)	1,172	19,189
2	Lee Terry (R)	1,151	18,834
3	Adrian Smith (R)	1,404	22,976
TOTAL		3,727	61,000



www.restaurant.org • www.nebraska-dining.org

*Includes only eating-and-drinking places with payroll employees. Eating and drinking place employment represents about three-fourths of the total restaurant and foodservice workforce. | **Districts Map:** National Atlas of the United States of America
Source: National Restaurant Association, based on data from the Bureau of Labor Statistics & U.S. Census Bureau, 2010