

# New Hampshire

## RESTAURANT INDUSTRY AT A GLANCE



Restaurants in New Hampshire are a driving force in the state's economy. Their sales generate tremendous tax revenues. They provide jobs and build careers for thousands of people. They also provide healthful options for their guests, give back to their communities, and work to reduce their impact on the environment. Visit [www.restaurant.org](http://www.restaurant.org) for more information.



In 2012, New Hampshire's restaurants are projected to register **\$2.3 billion** in sales.



Every \$1 spent in New Hampshire's restaurants generates an additional **\$.83** in sales for the state economy.



In 2010, there were **2,865** eating and drinking places in New Hampshire.



Every extra \$1 million spent in New Hampshire's restaurants generates an additional **22.3** jobs in the state.

## America Works Here™

### In 2012

Restaurants in New Hampshire employ **63,800** people  
(**10% of employment in New Hampshire**)

### In 2022

Restaurants in New Hampshire are projected to employ **69,200** people  
(**8.5% job growth — 5,400 new jobs**)

Source: National Restaurant Association. (Includes all restaurant and foodservice occupations. Employment figures are projected.)

## HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?

970,000

LOCATIONS

Serving 130 million  
Americans per day



12.9 million

PEOPLE

10% of workforce



\$632 billion

IN SALES

4% of U.S. GDP



[www.restaurant.org](http://www.restaurant.org) • [www.nhlra.com](http://www.nhlra.com)

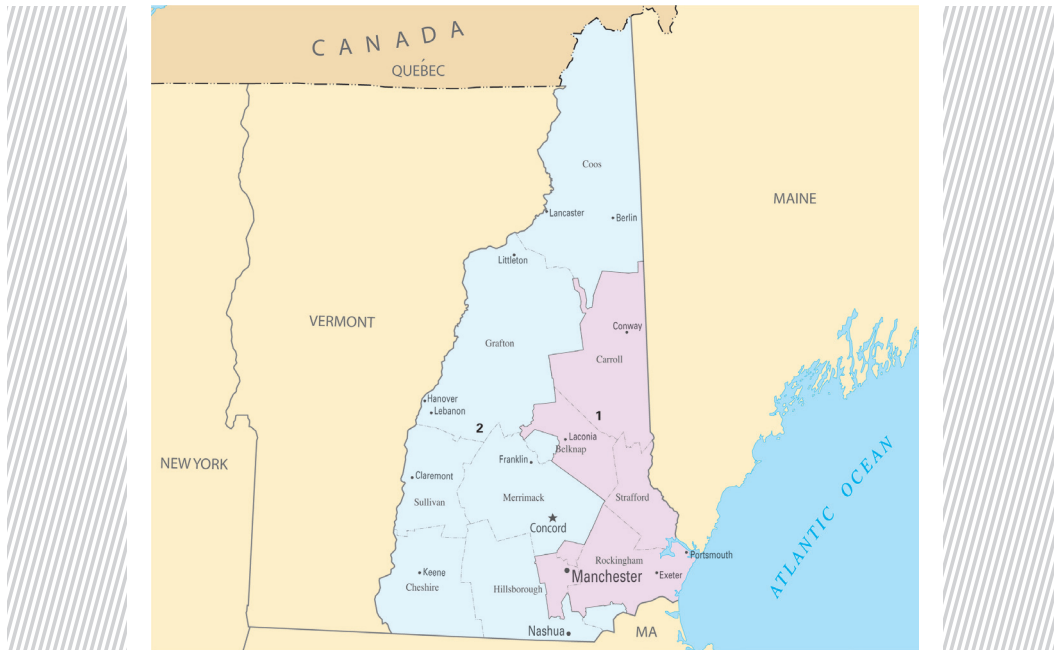
@WeRRestaurants

[facebook.com/NationalRestaurantAssociation](https://facebook.com/NationalRestaurantAssociation)

[youtube.com/RestaurantDotOrg](https://youtube.com/RestaurantDotOrg)

# New Hampshire's Restaurants

**JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY**



<b>U.S. SENATORS</b>		<b>EATING AND DRINKING PLACES:</b>	
		<b>Establishments</b> in the state*	<b>Employees</b> in the state*
Jeanne Shaheen (D) Kelly Ayotte (R)		<b>2,865</b>	<b>43,000</b>

Cong. district	<b>U.S. REPRESENTATIVES</b>	<b>EATING AND DRINKING PLACES:</b>	
		<b>Establishments</b> per district*	<b>Employees</b> per district*
1	Frank C. Guinta (R)	1,550	23,270
2	Charles F. Bass (R)	1,315	19,730
<b>TOTAL</b>		<b>2,865</b>	<b>43,000</b>



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\*Includes only eating-and-drinking places with payroll employees. Eating and drinking place employment represents about three-fourths of the total restaurant and foodservice workforce. | **Districts Map:** National Atlas of the United States of America  
**Source:** National Restaurant Association, based on data from the Bureau of Labor Statistics & U.S. Census Bureau, 2010