

# New Mexico

## RESTAURANT INDUSTRY AT A GLANCE



Restaurants in New Mexico are a driving force in the state's economy. Their sales generate tremendous tax revenues. They provide jobs and build careers for thousands of people. They also provide healthful options for their guests, give back to their communities, and work to reduce their impact on the environment. Visit [www.restaurant.org](http://www.restaurant.org) for more information.



In 2012, New Mexico's restaurants are projected to register **\$3 billion** in sales.



Every \$1 spent in New Mexico's restaurants generates an additional **\$.73** in sales for the state economy.



In 2010, there were **3,076** eating and drinking places in New Mexico.



Every extra \$1 million spent in New Mexico's restaurants generates an additional **25.9** jobs in the state.

## America Works Here™

### In 2012

Restaurants in New Mexico employ **82,400** people  
(**10% of employment in New Mexico**)

### In 2022

Restaurants in New Mexico are projected to employ **93,600** people  
(**13.6% job growth — 11,200 new jobs**)

Source: National Restaurant Association. (Includes all restaurant and foodservice occupations. Employment figures are projected.)

## HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?



[www.restaurant.org](http://www.restaurant.org) • [www.nmrestaurants.org](http://www.nmrestaurants.org)

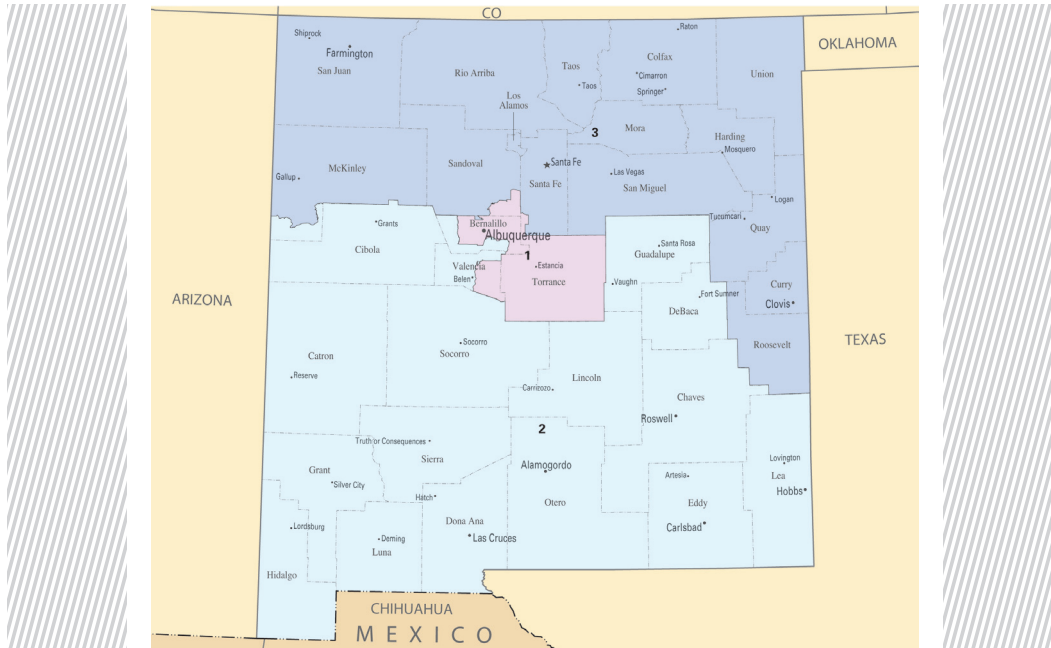
@WeRRestaurants

[facebook.com/NationalRestaurantAssociation](https://facebook.com/NationalRestaurantAssociation)

[youtube.com/RestaurantDotOrg](https://youtube.com/RestaurantDotOrg)

# New Mexico's Restaurants

**JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY**



<b>U.S. SENATORS</b>		<b>EATING AND DRINKING PLACES:</b>	
		<b>Establishments</b>	<b>Employees</b>
		<small>in the state*</small>	<small>in the state*</small>
Jeff Bingaman (D)		<b>3,076</b>	<b>61,700</b>
Tom Udall (D)			

<b>U.S. REPRESENTATIVES</b>		<b>EATING AND DRINKING PLACES:</b>	
<small>Cong. district</small>		<b>Establishments</b>	<b>Employees</b>
		<small>per district*</small>	<small>per district*</small>
1	Martin Heinrich (D)	1,140	22,860
2	Stevan Pearce (R)	923	18,522
3	Ben Ray Lujan (D)	1,013	20,318
<b>TOTAL</b>		<b>3,076</b>	<b>61,700</b>



[www.restaurant.org](http://www.restaurant.org) • [www.nmrestaurants.org](http://www.nmrestaurants.org)

\*Includes only eating-and-drinking places with payroll employees. Eating and drinking place employment represents about three-fourths of the total restaurant and foodservice workforce. | **Districts Map:** National Atlas of the United States of America  
**Source:** National Restaurant Association, based on data from the Bureau of Labor Statistics & U.S. Census Bureau, 2010