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# VERNIS & BOWLING

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## What Wins the Trial

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## G. JEFFREY VERNIS

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Jeff specializes in civil trial practice and is Board Certified in Civil Trial Law by the Florida Bar. Certification is the highest level of recognition by the Florida Bar of the competency and experience of attorneys. Jeff has been awarded an “AV” rating by Martindale-Hubbell. He is recognized in Martindale-Hubbell’s Bar Registry of Preeminent Lawyers in America (2005-2007). Jeff has also been selected as one of *Florida’s Legal Elite*, by Florida Trend Magazine (2005) and one of Florida’s *Super Lawyers* by Super Lawyers Magazine (2006 & 2007).

Jeff’s areas of practice is insurance defense and commercial litigation (including trial and appellate practice). His experience includes the handling of large exposure lawsuits involving automobile liability, premises liability, negligent security, sexual assault/abuse, automobile dealership liability, consumer law, public law, product liability, bad faith, coverage disputes, wrongful death and survivor actions. Jeff’s experience in handling matters in these areas of practice includes the handling of catastrophic injury cases, complex litigation matters, multiple party actions and high profile cases. He has handled extremely high profile matters including Morelock v. William Lane (wrongful death), Kraus v. Smith & Co. (wrongful death), Saccone v. State of Florida Department of Children and Families, (wrongful death of a child), Garcia-Bengochea v. State of Florida Department of Children and Families (wrongful adoption) and national class action litigation and multi-federal district class action litigation before the Multi-District Litigation Panel in Washington D.C.

Further, this experience has led to Jeff being a speaker at numerous seminars throughout the nation including at insurance industry conventions including the National Risk and Insurance Management Society convention, National Restaurant Association Conference, the Florida Retail Federation Annual Conference, the Council on Ethical Billing’s Annual Conference, the Florida RIMS convention and the Florida Association of Self Insurers convention. Jeff has also been a speaker at numerous WCCP/PCCP seminars and in-house seminars for insurance companies and self-insureds throughout the country.

Jeff is admitted to practice before the United States Supreme Court, the Florida Supreme Court (includes all Florida State courts), the U.S. District Court for the Southern and Middle Districts of Florida.

Jeff is also serves as President of the Board of Directors of Jeff Industries, Inc., which offers unique and innovative programs serving the mentally ill in Palm Beach County.

Jeff’s outside interests include boating, fishing, and martial arts. Mr. Vernis holds the rank of fourth degree black belt in the Japanese martial art of aikido.

# WHAT WINS THE TRIAL

## Strategies every Claims Professional should know for Successful Trial Results

### PREPARATION

Preparation of the case for trial begins the moment the claim is made.

- Investigation; interviews, statements, inspections, photographs, diagrams
- Preservation of evidence.

#### Preparation of Case

- Depositions of Parties and Witnesses (video)
- Medical Records
- Experts (consulting and retained)
- Deposition of Non-Medical Experts
- Deposition of Medical Experts
- Surveillance
- Background searches
- Interrogatories and Request to Produce
- Follow up

### EXPERTS

- Consulting Experts
- Retained Experts

### LAWYER

- Trial Experience
- Showing your case
- Wrong approaches can hurt...

### FACTS

- How are your facts presented

### JURY SELECTION

- The type of jury that is selected is very important; chose wisely.

### PRESENTATION OF YOUR CASE

- Split Screen Video
- Animations
- Surveillance
- Video Depositions
- Graphs/Blow-ups
- Photographs
- Medical Records
- Policies and Procedures

Prepared and presented by:

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