

# DIRECTV FOR BUSINESS<sup>SM</sup> IS *THE LEADER IN SPORTS*

Claim based on offering of exclusive premiums, Nat'l Sport channels and Regional Sports Networks with the DIRECTV XTRA<sup>TM</sup> Package. Availability of RSNs varies by ZIP code. Premiums are offered at an additional cost.



Based on a February 2023 national survey of 300 Bars and Restaurants who expressed an opinion.



Based on a February 2023 national survey of Bars & Restaurants, NFL SUNDAY TICKET subscribers who expressed an opinion.



Based on a February 2023 national survey of 300 Bars & Restaurants

DIRECTV is the video solution for businesses with the most diverse selection of sports programming that appeals to the widest audience, driving more customers into establishments throughout the country.

There isn't a sports fan we can't satisfy, with exclusive sports offerings including MLS Season Pass, ESPN+ for BUSINESS and Apple's Friday Night Baseball, combined with packages like NFL SUNDAY TICKET, MLB EXTRA INNINGS<sup>®</sup>, NBA League Pass<sup>®</sup>, SEC Network, Big Ten Network and NHL<sup>®</sup> CENTER ICE<sup>®</sup> to name a few. With our crystal-clear HD quality picture, 4K programming and 99% signal reliability<sup>^</sup>, DIRECTV is the gold standard, creating the sports ambiance and experience that patrons want.

DIRECTV is the clear choice:

 **Access to the most exclusive sports packages for businesses**

 **Home of the most MLB<sup>™</sup> and NFL games<sup>†</sup>**

 **Provider of the most RSNs (vs. all satellite providers)**

**DIRECTV**  
FOR BUSINESS

Based on a January, 2023 and February, 2023 national survey of Bars & Restaurants (n = 100 NBA LEAGUE PASS subscribers, n = 100 NHL CENTER ICE subscribers, n = 100 MLB EXTRA INNINGS subscribers, n = 500 NFL SUNDAY TICKET subscribers) who expressed an opinion and that subscribed in 2022. <sup>^</sup>Based on a representative study of national cities. <sup>†</sup>Claim based on offering of exclusive premiums. Premiums are offered at an additional cost. ©2023 DIRECTV. DIRECTV and all other DIRECTV marks are trademarks of DIRECTV, LLC. All other marks are the property of their respective owners.

**EXCLUSIVE PROGRAMMING**



**ESPN+ for BUSINESS**  
**CHANNELS 9521-9525**

- Up to 120 live events every month!
- Content from networks like UFC, Top Rank Boxing, PFL, PGA Tour Live, Bundesliga, EFL, LaLiga, NHL, ESPN college basketball and football, and more coming!



**MLS Season Pass**  
**CHANNELS 9475-9490**

- Follow all 29 major league soccer teams throughout the season
- Catch over 500 regular-season matches from around the league
- Order a promotional poster on [directvmvp.com](http://directvmvp.com)



**Apple TV+ Friday Night Baseball Doubleheader**  
**CHANNELS 9528-9529**

- Check out Friday Night Baseball and get two live games every week during the season
- Included in all programming packages that have ESPN
- Order a promotional poster on [directvmvp.com](http://directvmvp.com)



**NFL SUNDAY TICKET<sup>1</sup>**  
**CHANNELS 9552-9567**

- Every live game. Every Sunday.  
Locally broadcast FOX and CBS games, Sunday Night Football on NBC, select digital-only games and international games excluded.
- 18 weeks of exciting football action
- Game Mix Channels—Watch up to four or eight games at the same time, live, complete with scores and game clocks<sup>3</sup>
- Receive on-premise sports kit and 250 DIRECTVMVP credits



**NFL REDZONE**  
**CHANNEL 9551**

- 7 straight hours of commercial-free football
- Catch every touchdown from every game, every Sunday afternoon  
NFL RedZone subscription sold separately.



**MLB EXTRA INNINGS<sup>®</sup>**  
**CHANNELS 721-749**

- Get over 2,000 games—that's up to 90 out-of-market MLB games a week
- Up to 99% of these games available in HD each week<sup>2</sup>
- Game Mix (Channels 720-721)—watch up to eight games at the same time, live on your TV<sup>3</sup>
- In-market games will be shown on your Regional Sports Network (RSN) or a local channel
- Receive on-premise sports kit and 150 DIRECTVMVP credits



**NFL NETWORK**  
**CHANNEL 212**

- 24/7, 365, catch football's best shows, exclusive live games, and all the news and analysis you need hosted by NFL experts
- Get 8 exclusive games in 2023  
NFL Network subscription not included with NFL SUNDAY TICKET.



**NHL<sup>®</sup> CENTER ICE<sup>®</sup>**  
**CHANNELS 769-785**

- Get over 1,100 games—that's up to 40 games a week during the NHL regular season
- Almost all of these games available in HD each week<sup>2</sup>
- Dual broadcasts: Choose the home or away feed
- The NHL Network™ at no extra cost: 24-hour NHL coverage, including live games, highlight shows, hockey news, exclusive programs and more
- Receive on-premise sports kit and 150 DIRECTVMVP credits



**NBA LEAGUE PASS<sup>®</sup>**  
**CHANNELS 750-768**

- Get over 950 games—that's up to 40 out-of-market games a week during the NBA regular season
- Most games available in HD<sup>2</sup>
- See the matchups you want—even from outside your local area
- Includes NBA TV™ and NBA TV HD<sup>2</sup> for live games and 24/7 league coverage
- Receive on-premise sports kit and 150 DIRECTVMVP credits

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Actual number of games varies by market. Blackout restrictions and other conditions apply. Professional and collegiate sports subscriptions sold separately. Sports subscriptions auto-renew each season at special renewal rates unless customer calls to cancel prior to start of season. Subscriptions cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. <sup>1</sup>NFL SUNDAY TICKET consists of all live out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. However, games broadcast by your local FOX or CBS affiliate, will not be available in NFL SUNDAY TICKET. <sup>2</sup>To access DIRECTV HD programming, HD equipment is required. <sup>3</sup>For full Mix Channel, Player Tracker and Enhanced Games functionality, HD equipment model H/HR 21 or later is required. Programming subject to change at any time. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at [directv.com/legal](http://directv.com/legal) and in order confirmation. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. NBA, the NBA logo and team identifications are the exclusive intellectual property of NBA Properties, Inc., and the respective member teams. Major League Baseball trademarks and copyrights are used with permission of the applicable MLB entities. All rights reserved. Visit the official website at [MLB.com](http://MLB.com). NHL, the NHL Shield and Center Ice name and logo are registered trademarks of the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. ©NHL 2023. All rights reserved. Blackout restrictions and other conditions apply. MLS Season Pass: ©2023 MLS. All rights reserved. ©2023 DIRECTV. DIRECTV and all other DIRECTV marks are trademarks of DIRECTV, LLC. All other marks are the property of their respective owners.



**Thursday Night Football**  
**CHANNEL 9550**

- Get all the exciting NFL action every Thursday during the season
- Included in all programming packages that have ESPN
- Order a promotional poster on [directvmvp.com](http://directvmvp.com)



**Yankees on Amazon**  
**CHANNEL 9527**

- Get 20 Yankees games with YES Network and/or MLB EXTRA INNINGS® throughout the season<sup>4</sup>



**ACC Network**  
**CHANNEL 612**

- Enjoy more than 500 games from across the conference's 27 sponsored sports
- News and information shows and original programming, including *In Play*, *All Access* and much more
- In-studio analysis, with *Packer and Durham*, *All ACC* and *The Huddle*



**SEC NETWORK**  
**CHANNEL 611**

- More than 45 games each season from around the SEC
- SEC-focused programming including *SEC Nation*, *SEC Now*, *SEC Inside*, *SEC Storied* and *SEC Football Final*, *Thinking Out Loud*, *Marty & McGee*, *Out of Pocket* and much more.
- Unprecedented access to the nation's top programs
- Order a promotional poster on [directvmvp.com](http://directvmvp.com)



**SHOWTIME® CHAMPIONSHIP BOXING**  
**CHANNEL 9537**

- Get over 20 live events a year, all in HD<sup>2</sup>
- Access to SHOWTIME CHAMPIONSHIP BOXING, SHOBOX: THE NEW GENERATION and SHOWTIME BOXING INTERNATIONAL
- Order promotional posters on [directvmvp.com](http://directvmvp.com)
- Call Joe Hand Promotions to order: 1.800.557.4263



**FOX Soccer Plus**  
**CHANNEL 621**

- The premier sports network to enhance your soccer experience
- 24/7 coverage of European, North American, South American, and international soccer and rugby
- Watch UEFA Nations League, Italian Serie B, select CONCACAF Tournament action, Canadian Premier League, select CONMEBOL Tournament action, Australian Football League, National Rugby League and more
- Order a promotional poster on [directvmvp.com](http://directvmvp.com)



**LONGHORN NETWORK**  
**CHANNEL 677**

- 175 exclusive athletic events a year, including UT football games
- Original, studio and academic content, including *Texas GameDay*, *Rewind with Tom Herman*, *All Access* features and more
- Order a promotional poster on [directvmvp.com](http://directvmvp.com)



**BIG TEN NETWORK**  
**CHANNEL 610**

- Unparalleled coverage of the nation's most storied college conference, with 550+ events, originals, news and more
- Offering the largest and most competitive slate ever, with 40+ live Big Ten college football games
- The destination for Big Ten basketball, with 120+ men's basketball games, including select Big Ten tournament games
- Order a promotional poster on [directvmvp.com](http://directvmvp.com)



**Ultimate Fighting Championship**  
**CHANNEL 9539**

- Live Pay-Per-View events
- Live coverage of the weigh-in and countdown shows for UFC and boxing
- Call Joe Hand Promotions to order: 1.800.557.4263

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Altitude Sports ..... **HD** 681



AT&T SportsNet Pittsburgh ..... **HD** 659  
 AT&T SportsNet Rocky Mountain ..... **HD** 683  
 AT&T SportsNet Rocky Mountain West ..... **HD** 683  
 AT&T SportsNet Southwest ..... **HD** 674



Bally Sports Arizona ..... **HD** 686  
 Bally Sports Cincinnati ..... **HD** 661  
 Bally Sports Detroit ..... **HD** 663  
 Bally Sports Florida ..... **HD** 654  
 Bally Sports Great Lakes ..... **HD** 662  
 Bally Sports Midwest ..... **HD** 671  
 Bally Sports North ..... **HD** 668  
 Bally Sports Ohio ..... **HD** 660  
 Bally Sports Oklahoma ..... **HD** 675  
 Bally Sports San Diego ..... **HD** 694  
 Bally Sports SoCal ..... **HD** 693  
 Bally Sports South ..... **HD** 646  
 Bally Sports Southeast ..... **HD** 649  
 Bally Sports Southwest ..... **HD** 676  
 Bally Sports Sun ..... **HD** 653  
 Bally Sports West ..... **HD** 692  
 Bally Sports Wisconsin ..... **HD** 669



MASN ..... **HD** 640



MSG ..... **HD** 634  
 MSG SportsNet ..... **HD** 635



NBC Sports Bay Area ..... **HD** 696  
 NBC Sports Boston ..... **HD** 630  
 NBC Sports California ..... **HD** 698  
 NBC Sports Chicago ..... **HD** 665  
 NBC Sports Washington ..... **HD** 642



NESN ..... **HD** 628



Next Level Sports ..... **HD** 623



ROOT Sports Northwest ..... **HD** 687



SNY ..... **HD** 639



Spectrum SportsNet ..... **HD** 691  
 Spectrum SportsNet LA ..... **HD** 690



YES Network<sup>5</sup> ..... **HD** 631



CBS Sports Network ..... **HD** 221

DIRECTV SPORTSMIX ..... **HD** 205, 600



ESPN ..... **HD** 206  
 ESPN2 ..... **HD** 209  
 ESPNNews ..... **HD** 207  
 ESPNU ..... **HD** 208



FanDuel TV (HD only)<sup>6</sup> ..... **HD** 602



FS1 ..... **HD** 219  
 FS2 ..... **HD** 618



Golf Channel ..... **HD** 218



MAVTV ..... **HD** 214



MLB Network ..... **HD** 213



NBA TV ..... **HD** 216



NHL Network ..... **HD** 215



Sportsman Channel ..... **HD** 605



Outdoor Channel ..... **HD** 606



Tennis Channel ..... **HD** 217

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<sup>5</sup>YES Network available as a local Regional Sports Network package in CT, NY and in parts of NJ and PA as determined by ZIP code. Portions of YES Network programming available in SPORTS PACK premium package in the remainder of DIRECTV service areas. Professional and collegiate sports subscriptions sold separately. Blackout restrictions and other conditions apply. <sup>6</sup>Requires HD equipment. ©2023 DIRECTV. DIRECTV and all other DIRECTV marks are trademarks of DIRECTV, LLC. All other marks are the property of their respective owners.