



NEW JERSEY

RESTAURANT INDUSTRY

IMPACT





Every dollar spent in NJ restaurants contributes

\$2.11

to the state economy



20,373 restaurant locations



365,700

restaurant & foodservice jobs



\$30.4B in sales



9%

of total jobs in the state



3rd largest private employer in the state



97%

of restaurants have fewer than 50 employees

WE ARE RESTAURANTS IN AMERICA



2nd largest private sector employer



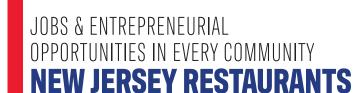
\$1T+ in sales



Nation's **most diverse industry**



9 in 10 restaurants are small businesses





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EATING & DRINKING PLACES

U.S. SENATORS

Cory A. Booker (D)

Robert Menendez (D)

Establishments

20,373

Employees*

292,900

EATING & DRINKING PLACES

	U.S. REPRESENTATIVES	Establishments	Employees*
1	Donald Norcross (D)	1,461	23,497
2	Jefferson Van Drew (R)	2,467	51,165
3	Andy Kim (D)	1,493	24,080
4	Christopher H. Smith (R)	1,512	22,250
5	Josh Gottheimer (D)	1,873	24,194
6	Frank Pallone, Jr. (D)	1,875	24,905
7	Thomas H. Kean, Jr. (R)	1,724	23,968
8	Robert Menendez (D)	1,732	19,946
9	Bill Pascrell, Jr. (D)	1,681	19,343
10	Donald M. Payne, Jr. (D)	1,235	15,091
11	Mikie Sherrill (D)	1,939	27,288
12	Bonnie Watson Coleman (D)	1,382	17,174
	TOTAL	20,373	292,900

*New Jersey's 292,900 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 365,700 jobs, with the remainder being non-restaurant foodservice positions.



