

2026 NFL MARKETING TACTICS

KIT TACTICS



Kit Box



Poster



TV Strip Pad



Window Cling



Coasters



Flip Schedule



Channel Banner

DIRECTV MVP TACTICS



Sidewalk Tallier
20 Credits



Aluminum Bucket
15 Credits



Hanging Schedule Pad
10 Credits



Vinyl Banner
8' x 4', 8' x 3' or 5' x 2'
15 or 10 Credits



Table Tent
15 Credits



Coasters & Coaster Caddy



Napkins
15 Credits

Napkin Holders
15 Credits



Pennants
10 Credits

Pocket Schedule & Holder
10 Credits

Serving Tray
15 Credits



Bar Mat
10 Credits