TO: National Restaurant Association
FR: Morning Consult
DT: November 2022
RE: Public Opinion on Natural Gas Bans

Consumers see natural gas as important to the restaurant industry and any ban on it would impact the industry's overall success.

- Seven in ten consumers feel that natural gas is important to the industry, including a majority of adults across age groups, income levels, and regions.

    - Half of consumers feel a natural gas ban would have an impact on the overall price of food (49%) while two in five feel a ban would have an impact on the taste of the food, (42%), the quality (42%) of the food, and consumers' overall experience (41%).

    - Additionally, a third of consumers (33%) reported that if natural gas were to be banned in restaurants, it would impact their decision to return to the restaurant.

Consumers showed strong levels of concern over the impacts of a natural gas ban and the impact it might have on the restaurant industry.

65% *concerned*

Banning natural gas in commercial kitchens would raise prices for small independent neighborhood restaurants which would be forced to pass along the costs to customers.
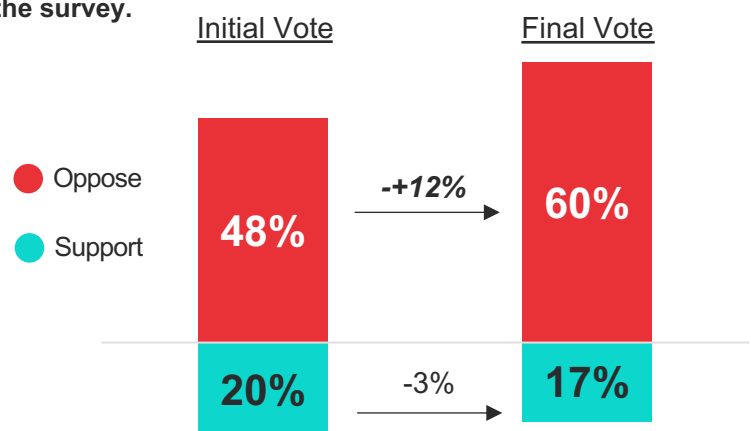
61% *concerned*

Some of these bans would apply to restaurants that are considering renovating their spaces. This could force these restaurants to switch from natural gas appliances to electric appliances and force them to rewire their entire restaurant at a considerable additional cost to the restaurant.

58% *concerned*

Banning natural gas would eliminate the use of a flame for cooking which would prevent certain cooking techniques or negatively impact the quality of many different types of food.

After hearing about the impacts of banning natural gas connections, consumers are more opposed to the ban than they were at the beginning of the survey.

- Opposition to banning natural gas connections increased by 12% among adults. Additionally, opposition increased across age groups, income levels, and regions. The strongest gains in opposition were among younger adults.

- Opposition to banning natural gas connections remains bipartisan with a majority of Democrats (51% oppose), independents (58%), and Republicans (74%) continuing to oppose it.

Initial Vote   Final Vote

● Oppose
● Support

Oppose: 48% -+12% → 60%
Support: 20% -3% → 17%

Some cities are currently considering policies that would ban natural gas connections for businesses. Do you support or oppose banning natural gas connections for businesses?

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