



NATIONAL  
RESTAURANT  
ASSOCIATION



IOWA  
RESTAURANT  
INDUSTRY  
**IMPACT**

INDUSTRY AT A GLANCE  
**IN IOWA**



**6,508**  
restaurant locations



**\$10.5B**  
restaurant &  
foodservice sales



**4th**  
largest private  
employer in the state



Every dollar spent in IA  
restaurants contributes  
**\$1.67**  
to the state economy



**147,800**  
restaurant &  
foodservice jobs



**\$1.5B**  
total taxes paid  
by restaurants  
in the state

WE ARE RESTAURANTS  
**IN AMERICA**



**2nd largest**  
private sector  
**employer**



Nation's **most**  
**diverse**  
**industry**



**\$1.4T**  
restaurant &  
foodservice sales



**9 in 10**  
restaurants are  
**small**  
**businesses**



# IOWA RESTAURANT INDUSTRY IMPACT

## JOBS & ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY IOWA RESTAURANTS

### EATING & DRINKING PLACES

#### U.S. SENATORS

Joni Ernst (R)  
Chuck Grassley (R)

#### Establishments

**6,508**

#### Employees\*

**106,600**

### EATING & DRINKING PLACES

#### U.S. REPRESENTATIVES

	Establishments	Employees*
1 Mariannette Miller-Meeks (R)	1,686	27,236
2 Ashley Hinson (R)	1,591	25,533
3 Zachary Nunn (R)	1,625	28,989
4 Randy Feenstra (R)	1,605	24,842

#### TOTAL

**6,508**

**106,600**

\*Iowa's 106,600 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 147,800 jobs, with the remainder being non-restaurant foodservice positions.



For more information: [Restaurant.org](https://Restaurant.org) | [RestaurantIowa.com](https://RestaurantIowa.com)