



NATIONAL
RESTAURANT
ASSOCIATION



IOWA
RESTAURANT
INDUSTRY
IMPACT

INDUSTRY AT A GLANCE
IN IOWA



6,558
restaurant locations



\$10.4B
restaurant &
foodservice sales



4th
largest private
employer in the state



Every dollar spent in IA
restaurants contributes
\$1.69
to the state economy



148,600
restaurant &
foodservice jobs



\$1.7B
total taxes paid
by restaurants
in the state

WE ARE RESTAURANTS
IN AMERICA



2nd largest
private sector
employer



Nation's **most**
diverse
industry



\$1.5T
restaurant &
foodservice sales



9 in 10
restaurants are
small
businesses

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics and U.S. Census Bureau; 2025 data



IOWA RESTAURANT INDUSTRY IMPACT

JOBS & ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY **IOWA RESTAURANTS**

EATING & DRINKING PLACES

U.S. SENATORS

Joni Ernst (R)
Chuck Grassley (R)

Establishments

6,558

Employees*

105,500

EATING & DRINKING PLACES

U.S. REPRESENTATIVES

	Establishments	Employees*
1 Mariannette Miller-Meeks (R)	1,704	27,073
2 Ashley Hinson (R)	1,580	24,510
3 Zachary Nunn (R)	1,677	29,695
4 Randy Feenstra (R)	1,596	24,222

TOTAL

6,558

105,500

*Iowa's 105,500 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 148,600 jobs, with the remainder being non-restaurant foodservice positions.



For more information: Restaurant.org | RestaurantIowa.com