



NATIONAL  
RESTAURANT  
ASSOCIATION



NEW HAMPSHIRE  
RESTAURANT  
INDUSTRY  
**IMPACT**

INDUSTRY AT A GLANCE IN  
**NEW HAMPSHIRE**



**3,429**  
restaurant locations



**\$6.2B**  
restaurant &  
foodservice sales



**4th**  
largest private  
employer in the state



Every dollar spent in NH  
restaurants contributes  
**\$1.73**  
to the state economy



**66,700**  
restaurant &  
foodservice jobs



**\$900M**  
total taxes paid  
by restaurants  
in the state

WE ARE RESTAURANTS  
**IN AMERICA**



**2nd largest**  
private sector  
**employer**



Nation's **most**  
**diverse**  
**industry**



**\$1.5T**  
restaurant &  
foodservice sales



**9 in 10**  
restaurants are  
**small**  
**businesses**



NEW HAMPSHIRE  
RESTAURANT  
INDUSTRY  
**IMPACT**

JOBS & ENTREPRENEURIAL  
OPPORTUNITIES IN EVERY COMMUNITY

**NEW HAMPSHIRE RESTAURANTS**

**EATING & DRINKING PLACES**

**U.S. SENATORS**

Establishments

Employees\*

Margaret Wood Hassan (D)

**3,429**

**51,200**

Jeanne Shaheen (D)

**EATING & DRINKING PLACES**

**U.S. REPRESENTATIVES**

Establishments

Employees\*

**1** Chris Pappas (D)

1,852

28,320

**2** Maggie Goodlander (D)

1,577

22,880

**TOTAL**

**3,429**

**51,200**

\*New Hampshire's 51,200 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 66,700 jobs, with the remainder being non-restaurant foodservice positions.



For more information: [Restaurant.org](http://Restaurant.org) | [NHLRA.com](http://NHLRA.com)

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics and U.S. Census Bureau; 2025 data