



ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



NEW HAMPSHIRE

SUMMER
2025

In 2025, New Hampshire's eating and drinking places are projected to contribute **\$7.09B in economic output** to the state's economy, support **63,225 jobs**, and deliver **\$2.64B in labor income**, including wages, salaries, and proprietors' income, and benefits.

These contributions spur additional spending in the U.S. economy. When including in and induced impacts from employees, suppliers, and others in the surrounding area, the industry's economic impact rises to **\$11.55B in output**, supporting **82,775 jobs**, and **\$4.3B in labor income**.

The industry will also be a major source of public revenue. contributions will **\$878.14M in taxes** to all levels of government, including \$9.88M in county taxes, \$110.09M in state taxes and \$619.84M in federal taxes. With induced and ineffects included, contributions will reach **\$1.49B in taxes**, with \$18.03M in county taxes, \$195.4M in state taxes and \$1.02B in federal taxes.

NEW HAMPSHIRE – ECONOMIC CONTRIBUTIONS

BY TYPE OF EATING AND DRINKING PLACES, 2025

		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
FULL SERVICE RESTAURANTS	Direct	\$3.40B	30,424	\$1.32B	\$405.43M
	Total	\$5.57B	40,457	\$2.10B	\$694.39M
LIMITED-SERVICE RESTAURANTS	Direct	\$2.36B	19,148	\$733.19M	\$246.50M
	Total	\$3.97B	26,572	\$1.30B	\$455.36M
ALL OTHER EATING AND DRINKING PLACES	Direct	\$1.33B	13,653	\$592.08M	\$226.20M
	Total	\$2.20B	17,891	\$936.24M	\$345.55M

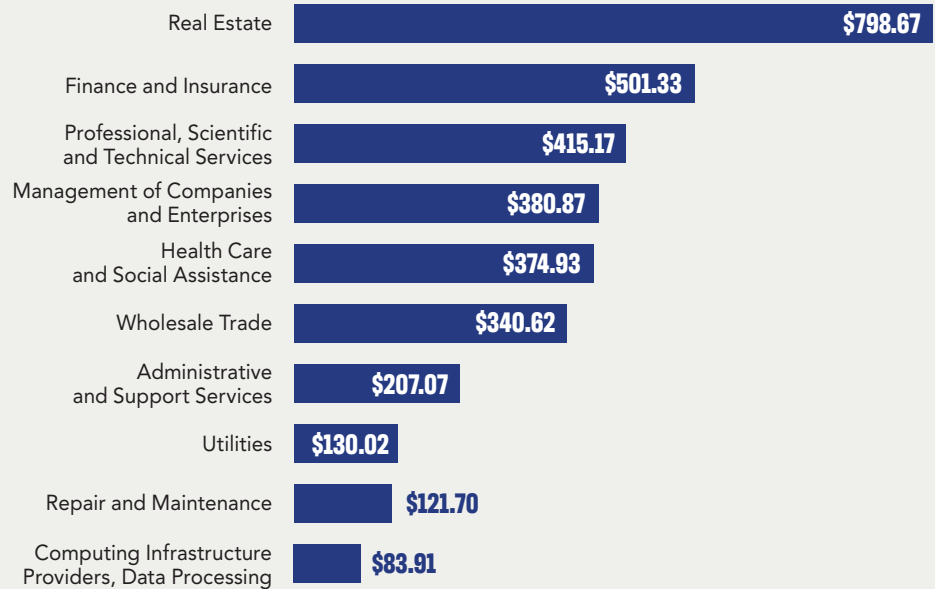
Source: National Restaurant Association calculations using 2023 IMPLAN data

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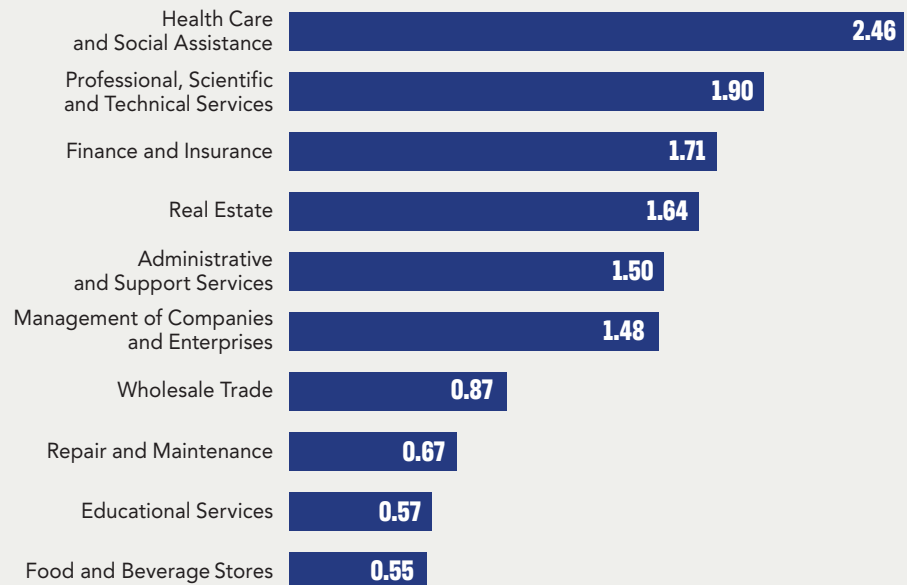
NEW HAMPSHIRE

NEW HAMPSHIRE LARGEST IN AND INDUCED OUTPUT IMPACTS FROM EATING AND DRINKING PLACES, 2025 (IN MILLIONS OF DOLLARS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

NEW HAMPSHIRE LARGEST IN AND INDUCED EMPLOYMENT IMPACTS FROM EATING AND DRINKING PLACES, 2025 (IN THOUSANDS OF WORKERS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

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NEW HAMPSHIRE

NEW HAMPSHIRE CONGRESSIONAL DISTRICTS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

CONGRESSIONAL DISTRICT		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
NH-01	Direct	\$3.91B	34,756	\$1.49B	\$442.37M
	Total	\$5.27B	40,434	\$1.99B	\$612.37M
NH-02	Direct	\$3.17B	28,469	\$1.16B	\$367.55M
	Total	\$4.07B	32,329	\$1.48B	\$481.45M

Source: National Restaurant Association calculations using 2023 IMPLAN data

NEW HAMPSHIRE METROPOLITAN STATISTICAL AREAS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

MSAs		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
BOSTON-CAMBRIDGE-NEWTON, MA-NH	Direct	\$27.80B	236,541	\$10.94B	\$4.78B
	Total	\$47.10B	310,217	\$18.62B	\$7.40B
MANCHESTER-NASHUA	Direct	\$1.96B	17,920	\$697.14M	\$222.14M
	Total	\$3.01B	22,535	\$1.10B	\$355.37M

Source: National Restaurant Association calculations using 2023 IMPLAN data

For an overview of the modeling of the Economic Contributions of the Restaurant and Foodservice Industry fact sheets and official definitions for the North American Industry Classification System (NAICS) go to restaurant.org/statistics.