

## **NEW JERSEY** RESTAURANT INDUSTRY IMPACT



RESTAURA

SOCIATION

INDUSTRY AT A GLANCE

\$40.1B restaurant & foodservice sales



Every dollar spent in NJ restaurants contributes **\$1.80** to the state economy

375,000 restaurant & foodservice jobs

**3rd** largest private employer in the state

\$5.0B total taxes paid by restaurants in the state













\$1.4T restaurant & foodservice sales



9 in 10 restaurants are small businesses

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics and U.S. Census Bureau; 2024 data

## JOBS & ENTREPRENEURIAL **OPPORTUNITIES IN EVERY COMMUNITY** NEW JERSEY RESTAURANTS

## **EATING & DRINKING PLACES**

U.S. SENATORS	Establishments	Employees*
Cory A. Booker (D)	- 20,433	299,600
Andy Kim (D)	- 20,433	277,000

## **EATING & DRINKING PLACES**

	<b>U.S. REPRESENTATIVES</b>	Establishments	Employees*
1	Donald Norcross (D)	1,464	23,756
2	Jefferson Van Drew (R)	2,328	49,798
3	Herbert C. Conaway, Jr. (D)	1,526	24,457
4	Christopher H. Smith (R)	1,559	22,930
5	Josh Gottheimer (D)	1,910	24,267
6	Frank Pallone, Jr. (D)	1,943	26,374
7	Thomas H. Kean, Jr. (R)	1,730	25,568
8	Robert Menendez (D)	1,761	20,073
9	Nellie Pou (D)	1,688	21,002
10	LaMonica McIver (D)	1,217	15,886
11	Mikie Sherrill (D)	1,919	28,165
12	Bonnie Watson Coleman (D)	1,389	17,324
	TOTAL	20,433	299,600

\*New Jersey's 299,600 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 375,000 jobs, with the remainder being non-restaurant foodservice positions.



**NEW JERSEY** 

INDUSTRY

RESTAURANT

IMPACT



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