



NATIONAL
RESTAURANT
ASSOCIATION



NEW MEXICO
RESTAURANT
INDUSTRY
IMPACT

INDUSTRY AT A GLANCE
IN NEW MEXICO



3,661
restaurant locations



\$9.0B
restaurant &
foodservice sales



2nd
largest private
employer in the state



Every dollar spent in NM
restaurants contributes
\$1.56
to the state economy



94,200
restaurant &
foodservice jobs



\$1.3B
total taxes paid
by restaurants
in the state

WE ARE RESTAURANTS
IN AMERICA



2nd largest
private sector
employer



Nation's **most**
diverse
industry



\$1.4T
restaurant &
foodservice sales



9 in 10
restaurants are
small
businesses

JOBS & ENTREPRENEURIAL
OPPORTUNITIES IN EVERY COMMUNITY
NEW MEXICO RESTAURANTS



NEW MEXICO
RESTAURANT
INDUSTRY
IMPACT

EATING & DRINKING PLACES

U.S. SENATORS

Establishments

Employees*

Martin Heinrich (D)

3,661

76,100

Ben Ray Lujan (D)

U.S. REPRESENTATIVES

Establishments

Employees*

1 Melanie A. Stansbury (D)

1,409

31,739

2 Gabe Vasquez (D)

895

17,076

3 Teresa Leger Fernandez (D)

1,357

27,284

TOTAL

3,661

76,100

*New Mexico's 76,100 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 94,200 jobs, with the remainder being non-restaurant foodservice positions.



New Mexico
Restaurant
Association

For more information: Restaurant.org | NMRestaurants.org