



NATIONAL
RESTAURANT
ASSOCIATION



NEW MEXICO
RESTAURANT
INDUSTRY
IMPACT

INDUSTRY AT A GLANCE
IN NEW MEXICO



3,648
restaurant locations



\$8.7B
restaurant &
foodservice sales



2nd
largest private
employer in the state



Every dollar spent in NM
restaurants contributes
\$1.58
to the state economy



92,400
restaurant &
foodservice jobs



\$1.5B
total taxes paid
by restaurants
in the state

WE ARE RESTAURANTS
IN AMERICA



2nd largest
private sector
employer



Nation's **most**
diverse
industry



\$1.5T
restaurant &
foodservice sales



9 in 10
restaurants are
small
businesses

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics and U.S. Census Bureau; 2025 data

JOBS & ENTREPRENEURIAL
OPPORTUNITIES IN EVERY COMMUNITY
NEW MEXICO RESTAURANTS



NEW MEXICO
RESTAURANT
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IMPACT

EATING & DRINKING PLACES

U.S. SENATORS

Establishments

Employees*

Martin Heinrich (D)

3,648

72,700

Ben Ray Lujan (D)

U.S. REPRESENTATIVES

Establishments

Employees*

1 Melanie A. Stansbury (D)

1,430

30,928

2 Gabe Vasquez (D)

869

15,819

3 Teresa Leger Fernandez (D)

1,349

25,953

TOTAL

3,648

72,700

*New Mexico's 72,700 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 92,400 jobs, with the remainder being non-restaurant foodservice positions.



New Mexico
Restaurant
Association

For more information: Restaurant.org | NMRestaurants.org