

### ECONOMIC CONTRIBUTIONS

OF THE RESTAURANT & FOODSERVICE INDUSTRY



SUMMER 2025 In 2025, Oklahoma's eating and drinking places are projected to contribute **\$17.25B** in direct economic output to the state's economy, support **176,388** jobs, and deliver **\$5.26B** in total labor income, including wages, salaries, and proprietors' income, and benefits.

These contributions spur additional spending in the U.S. economy. When including indirect and induced impacts from employees, suppliers, and others in the surrounding area, the industry's total economic impact rises to \$28.51B in output, supporting 228,441 jobs, and \$8.34B in total labor income.

The industry will also be a major source of public revenue. Direct contributions will total **\$2.13B in taxes** to all levels of government, including \$63.85M in county taxes, \$599.13M in state taxes and \$1.11B in federal taxes. With induced and indirect effects included, total contributions will reach **\$3.36B in taxes**, with \$95.45M in county taxes, \$917.87M in state taxes and \$1.81B in federal taxes.

#### **OKLAHOMA - ECONOMIC CONTRIBUTIONS**

BY TYPE OF EATING AND DRINKING PLACES, 2025

		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
FULL SERVICE	Direct	\$6.41B	68,603	\$2.07B	\$800.01M
RESTAURANTS	Total	\$10.74B	90,247	\$3.33B	\$1.27B
LIMITED-SERVICE	Direct	\$8.56B	77,930	\$2.18B	\$1.01B
RESTAURANTS	Total	\$14.51B	107,798	\$3.84B	\$1.63B
ALL OTHER Eating and Drinking places	Direct Total	\$2.29B \$3.87B	29,855 38,477	\$1.00B \$1.49B	\$317.83M \$496.96M

Source: National Restaurant Association calculations using 2023 IMPLAN data

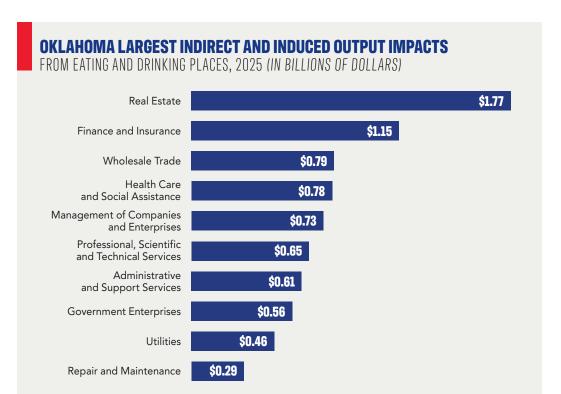




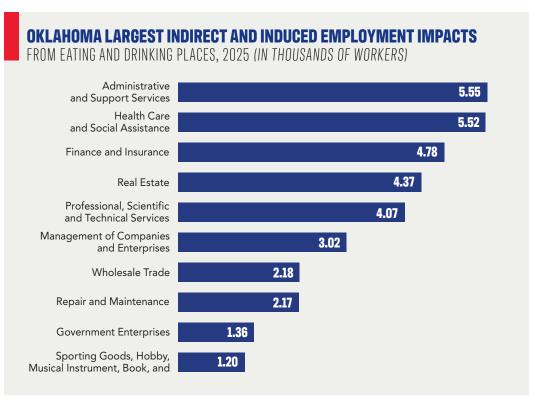
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**Source:** National Restaurant Association calculations using 2023 IMPLAN data



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### **OKLAHOMA CONGRESSIONAL DISTRICTS**

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

CONGRESSIONAL DISTRICT		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
OK-01	Direct	\$3.73B	38,390	\$1.14B	\$435.23M
	Total	\$5.92B	48,156	\$1.82B	\$668.68M
OK-02	Direct	\$2.66B	28,199	\$733.25M	\$325.05M
	Total	\$3.46B	32,004	\$905.40M	\$408.50M
OK-03	Direct	\$2.97B	31,690	\$812.36M	\$333.42M
	Total	\$3.70B	34,806	\$981.41M	\$407.72M
OK-04	Direct	\$3.50B	35,417	\$1.08B	\$409.79M
	Total	\$4.56B	40,560	\$1.33B	\$515.77M
0K-05	Direct	\$4.39B	42,692	\$1.50B	\$504.01M
	Total	\$5.91B	49,488	\$1.95B	\$656.29M

Source: National Restaurant Association calculations using 2023 IMPLAN data

### **OKLAHOMA METROPOLITAN STATISTICAL AREAS**

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

MSAs		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
ENID	Direct	\$213.45M	2,339	\$53.53M	\$25.06M
	Total	\$299.22M	2,790	\$75.47M	\$35.24M
FORT SMITH,	Direct	\$910.62M	9,534	\$244.68M	\$131.33M
AR-OK	Total	\$1.43B	11,988	\$386.73M	\$196.66M
LAWTON	Direct	\$542.26M	5,530	\$182.44M	\$65.46M
	Total	\$737.05M	6,459	\$228.03M	\$84.33M
OKLAHOMA	Direct	\$7.16B	73,829	\$2.10B	\$861.89M
CITY	Total	\$12.10B	97,302	\$3.56B	\$1.40B
TULSA	Direct	\$4.56B	46,936	\$1.36B	\$556.48M
	Total	\$7.76B	61,752	\$2.31B	\$913.40M

Source: National Restaurant Association calculations using 2023 IMPLAN data

For an overview of the modeling of the Economic Contributions of the Restaurant and Foodservice Industry fact sheets and official definitions for the North American Industry Classification System (NAICS) go to <a href="mailto:restaurant.org/statestatistics">restaurant.org/statestatistics</a>.